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Palm Beach Life

FEBRUARY 1963

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PALM BEACH LIFE

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FEBRUARY 1963

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The Cover—Immediately identified by its lighthouse: Hope Town, Abaco. Current figures report that travel to the Bahamas is on the increase. However, nobody (but nobody) ever thought of making the trip the way a hardy band of sea lovers did recently. (See Nina II, page 48 this issue).

Volume 56—No. 2

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DATELINE:



Palm Beach

One can imagine the excitement in Palm Beach Galleries—and all along Worth Avenue — when President Kennedy, accompanied by brother-in-law Peter Lawford, casually dropped in unannounced to view an exhibition of modern paintings. It was late afternoon, near closing time, but a crowd quickly gathered on “the avenue” making it necessary to close the gallery doors. It just so happened that Bea Lillie was sketching in the gallery at the time and Mr. President showed especial interest in a small still-life of hers hanging in the exhibition. The British comedienne had been spending several weeks in Palm Beach as the houseguest of Palm Beach Galleries Director George E. Vigouroux Jr. and Mrs. Vigouroux. Rumor hath it that Miss Lillie later sent the painting to the “Palm Beach White House” in appreciation of the President’s interest.

* * *

Bea Lillie makes news wherever she goes. In addition to being present when the President of the United States appraised her art work, she stepped into a breach for the Society of the Four Arts to save their opening entertainment of the current season. In a true showman manner, she postponed her trip to New York so that she might substitute for Igor Cassini who had been scheduled for the opening presentation of the 1963 series. (Mr. Cassini, known widely as the columnist Cholly Knickerbocker, had been detained in New York because of illness.) Meanwhile, Miss Lillie’s accompanist, Howard Godwin, flew down from New York to play for the impromptu show which played to an enthusiastic audience. In private life, Miss Lillie is Lady Robert Peel.

* * *

Palm Beachers have a great variety of cultural interests from which to choose this season. In addition to art, spelled with a capital A, there are the Opera Lyrica, the Palm Beach Symphony Orchestra, The Four Arts Lecture Series, The Round Table lecture series (on world affairs), Frank J. Hale’s Royal Poinciana Playhouse with its galaxy of Broadway stars playing in Broadway hits (mostly comedies), The Ballet, and special study classes in almost any phase of the Arts. One would need 70-odd hours in each day to adequately cover the “must” events. On top of all these, there are the Charity Balls.

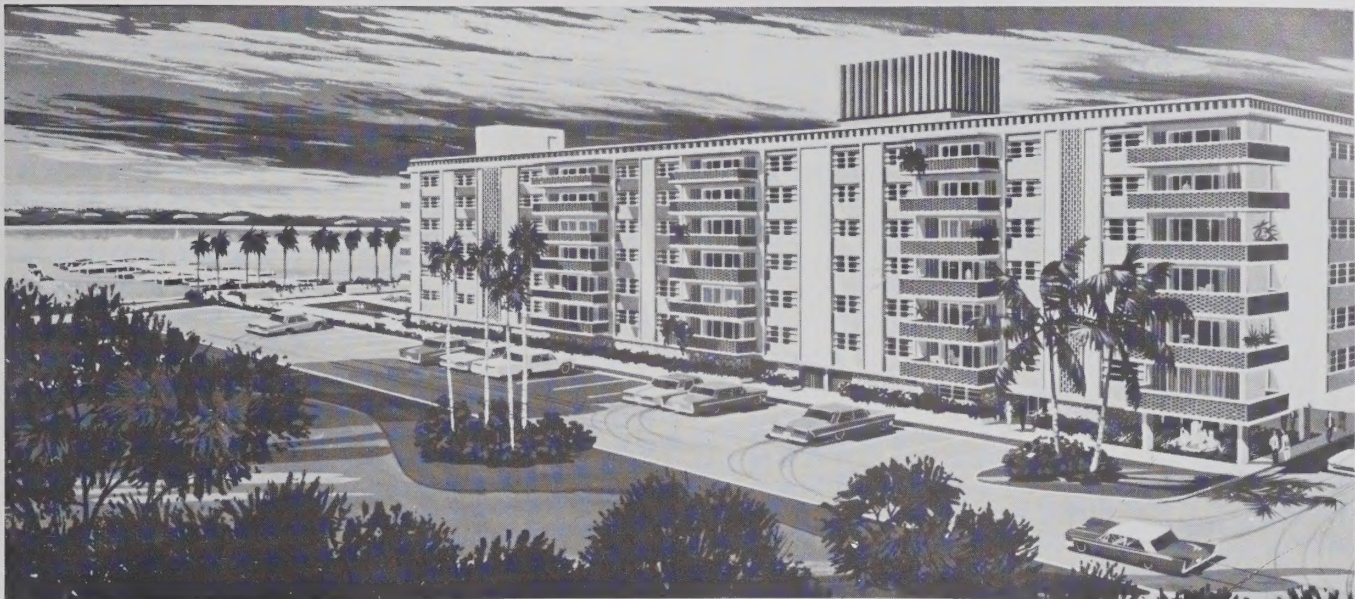
* * *

Ah - - the Charity Ball! That’s big business... and attracts the biggest and the best. New on the scene this year will be the Hope Ball (February 7), a gala benefit for Project Hope which operates the mercy ship S.S. Hope. The ball will

LAKE



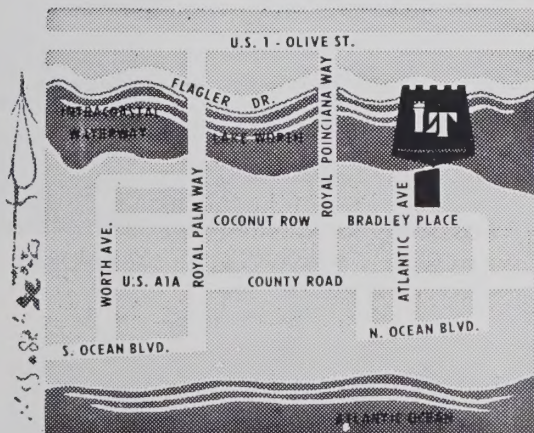
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* * *

February will sparkle with such functions, starting with the "Fete du Soliel" fashion show and champagne breakfast to benefit the Junior Museum. It will be staged in the Flager Museum.

Then comes the Red Cross Ball, to be held in the Celebrity Room of the Royal Poinciana Playhouse on Feb. 17. Heading the benefit will be Mrs. Arthur Wheeler and Mrs. Peter I. B. Lavan as co-chairmen, aided by Mrs. Benjamin Black, Mrs. Palmer Powers and Mrs. Betty Thomas. Assisting will be J. B. Carr -- plus a host of committee workers.

There still is much secrecy surrounding the Cancer Benefit scheduled for presentation in the Paramount Theatre on February 24 -- but 'tis said, Bob Hope may be the big drawing card.

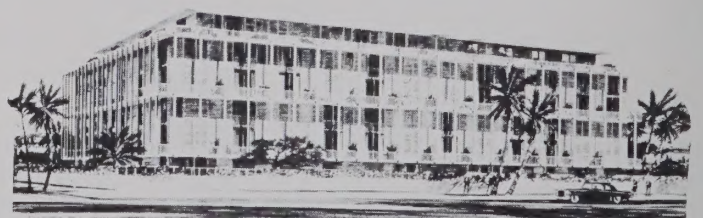
* * *

Bill Blass, top designer and partner in the Maurice Rentner firm, and a winner of the coveted Coty Fashion award, will be in Palm Beach on February 11 and 12 as the guest of

(Continued on page 98)

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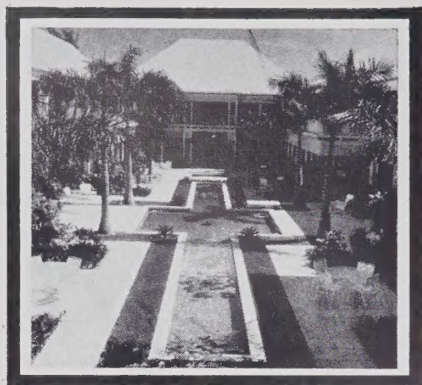
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Travel

around and about

Do people really travel a lot? What effect does a national or international crisis have on travel? Will Cuba make a difference?

A host of such unanswered questions loom heavy on the travel-industry picture today and possibly will make a big difference in the economy of travel industries in years to come.

First and properly so, is the Cuban crisis situation that has any potential travel studying the charts and maps.

Will Cuba make any difference insofar as travel to the Caribbean is concerned?

From a press kit prepared by the travel industry come these thoughts: "The Cuban political crisis and the fighting on the Indian border have had mainly local effects of temporarily stemming the flow of tourists to the Caribbean — though there are indications that a new surge is beginning already — cutting into round-the-world travel by air.

"On paper, the Caribbean is ahead by

about two per cent, emphasizing the cancellations of cruises, and tours to points close by to Cuba, such as Jamaica. Most members reporting said the Caribbean has come back strongly in the past two weeks (early January and late December). Bermuda and the Bahamas are generally ahead."

So it would appear that the Cuban crisis has not greatly distracted from travel to parts of the Caribbean, save Jamaica. And offices for cruise lines and travel agents in general say that business is hitting the edge of a boom.

It is significant that most travel agents expect that Americans and Canadians will increase their travel expenditures this winter and the early spring should see another reassurance of interest.

Travel "bread and butter" place, Europe, shows a seven per cent increase likely over last year's winter season and the agents are even reporting increasing interest in Africa, Malaya, Mexico, California and Alaska. It seems that people are more interested this year in the "off-the-beaten" path type of travel . . . ergo, Africa and Malaya.

The American Society of Travel Agents report a 33 per cent rise on last year's South Pacific bookings for winter and early spring. Hawaii is ahead of

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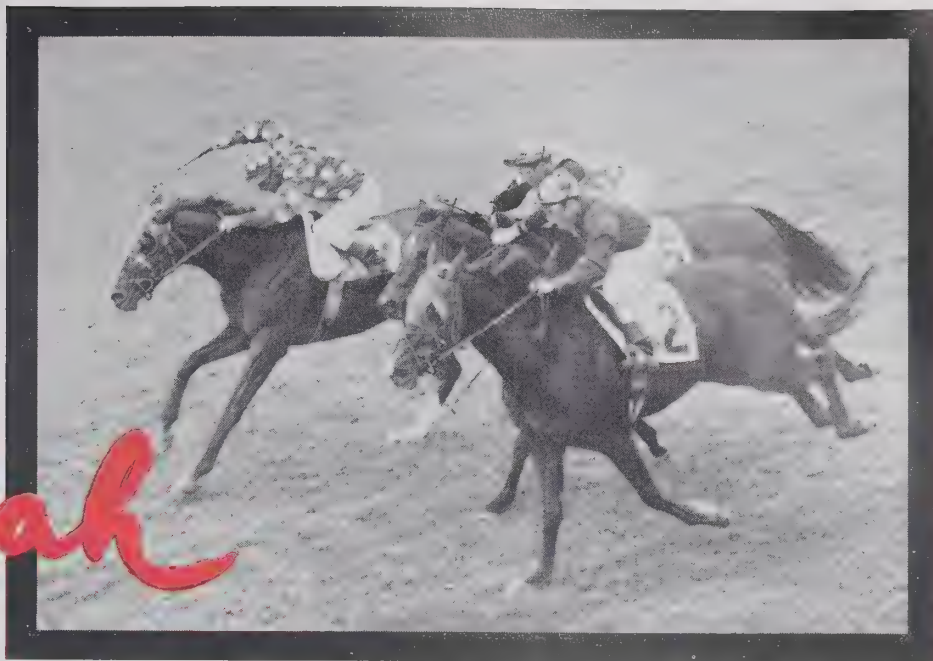


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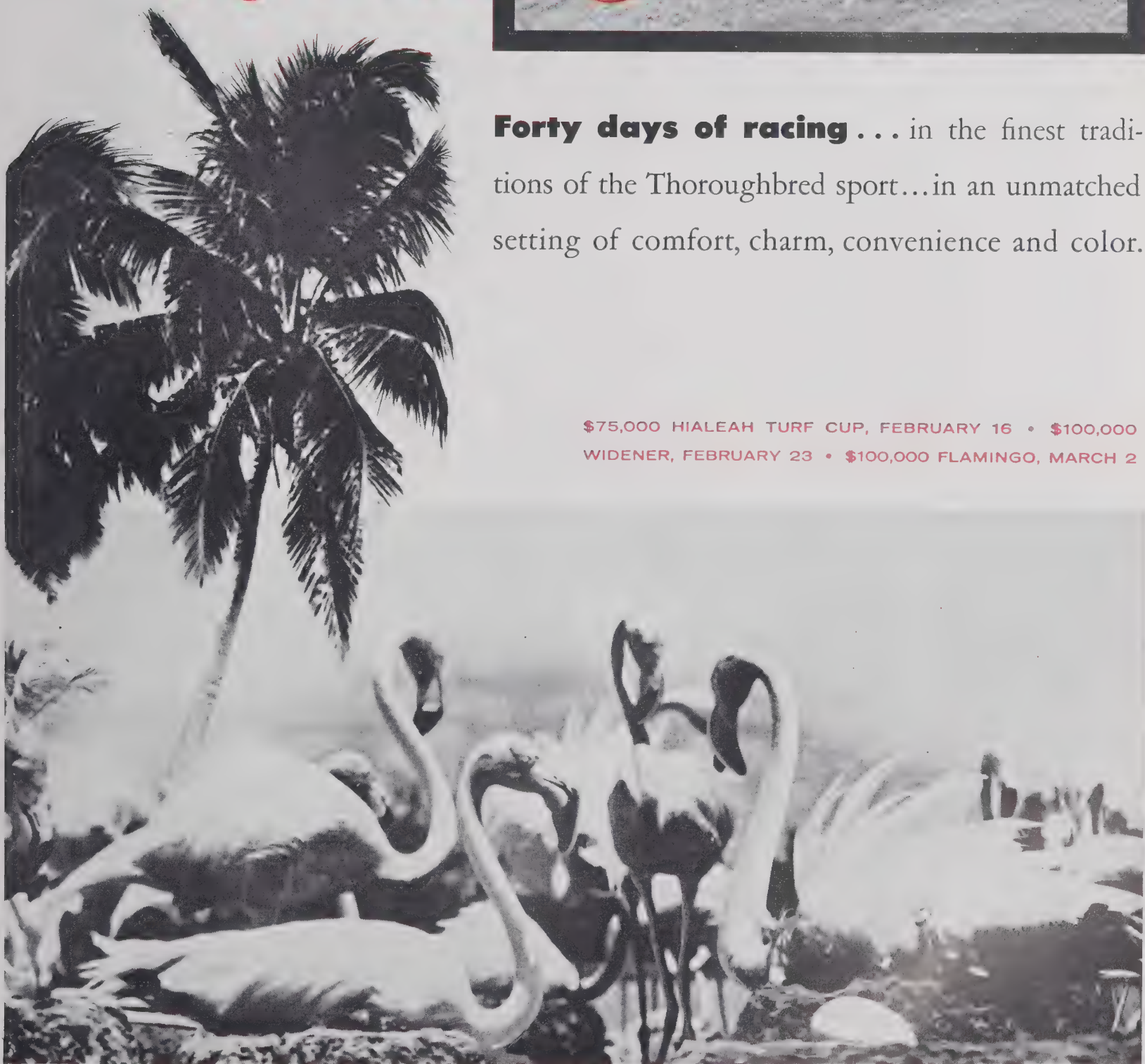
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last year by 36 per cent and the Orient is up by four per cent.

Whether or not the Cuban threat has anything to do with increased interest in the Pacific area is moot, but certainly Cuba made a difference in the once-in-a-while vacationer who just plain didn't want to get in the middle of a Caribbean mess.

The traveler thinks that all this planning by and for agencies is a routine matter. "Tain't so." You'll find a great deal of effort in the planning and perpetuation of your comfort as a traveler. Even in the middle of an international crisis like Cuba.

Swedish American Lines has come up with an interesting description of the life of a Cruise Director.

"To the uninitiated, a cruise manager's job is undoubtedly gilded with a thick coat of glamour. Just imagine," the article points out, "getting paid for cruising to all the interesting places in the world, being host to vacation-happy passengers and taking one's meals at a table which could hardly be duplicated by Escoffier. Herb Colcord (cruise manager for Swedish-American) is the first one to agree to these things, but, he adds 'there is a little more to it than that.'"

"By a little more, Herb makes refer-



Photo Courtesy Japan Air Lines

Atami offers just about everything for vacationer including nice weather.

ence to the fact that he has to be an 'early to rise, late to bed' man; an organizer of the daily entertainment program; editor-in-chief; supervisor of the social staff; gracious host to some 460 persons, who are all entitled to the same personal attention; master of ceremonies; announcer and speaker; indefatigable dancer, who must never dance



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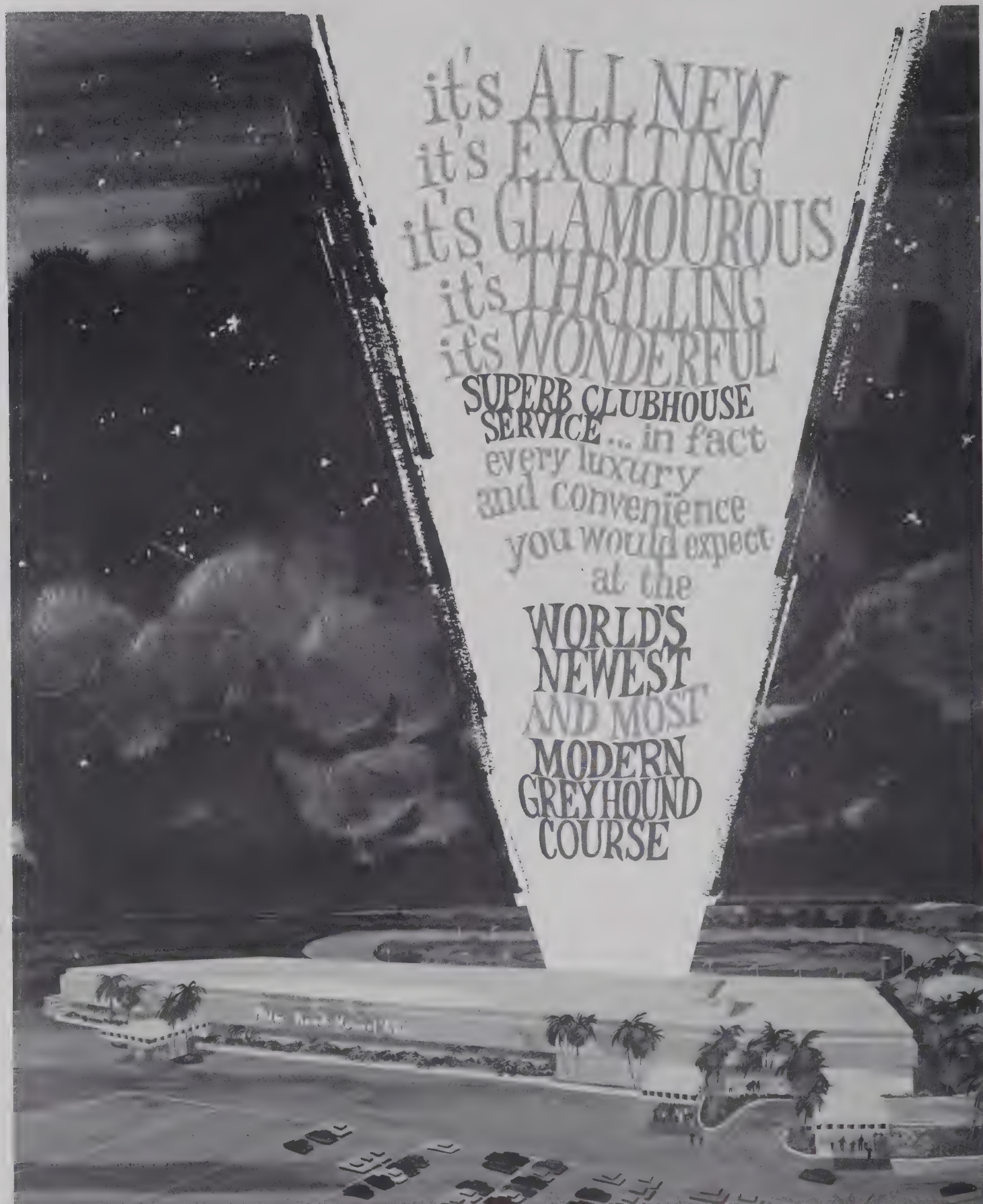
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Japan Re-visited:

The recurrent interest in travel to the Pacific can be largely blamed on the beauty of visiting Japan.

Winter travel to Japan is especially interesting for it is then that the beauty of mountain scenery takes special hold of the visitor. Spa-visiting is one of Japan's number one winter attractions.

There are more than 800 hot spring spas dotting Japan, with a dozen situated in Hakone National Park in the 25-mile-round extinct crater.

Miyanoshita is Hakone's most famous spa, with one of the world's top resort hotels, the Jujiya Hotel set in wooded hills and surrounded by gardens. From the picture windows of the lobby or private verandas, mountain-viewers often glimpse the peak of Mount Fuji.

Guests are treated to rooms supplied with water from natural hot springs that is used to treat everything from sinus to gout and you'll find both the private and public baths.

Tennis, outdoor and indoor swimming pools and golf are the order of the day for the sportsman and there is also a wealth of mountain climbing and sight-seeing available. Photographers can have a field day in Japan and especially in the mountainous regions. Beauty abounds in the Lake Ashi region, famed for its reflection of Mount Fuji and Hakone Shrine.

Cable cars serve Dogashima, on the banks of the secluded Hayakawa River with its many small waterfalls and rapids.

Beyond the Hakone area is one of the country's most famous spas, Atami, on the Izu Peninsula.

A seaside city, Atami, has 300 hotels and 230 springs gushing five million gallons of water each day. It is labeled Japan's "Riviera." Tops among the hostleries is the Kanichi, the top portion of this hotel revolved continuously so that one's bedroom windows face every point on the compass four times an hour. Whew!

On the southern island of Kyushu is equally famed Beppu, boasting rugged mountain scenery and alkaline, sulphur, iron and carbonated baths.

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Since the city is built on the edge of the Inland Sea over a thick crust of land topping a stewing ocean of hot water, those who dig five or ten feet find hot earth, then hot water. For this reason, sand baths on the beach are a specialty of Beppu. It is a common sight to find visitor and residents alike buried up to their chins, reading or napping or just being content.

The heat from the sand baths are said to benefit arthritis although few use this as an excuse. It's just plain comfortable to sit in the warm sand.

Japan offers a varied combination of Eastern and Western cultures and whatever you're looking for in the way of rest and vacation, probably Japan will closest to filling that need.

Just Traveling:

In the heart of Tokyo, just across from Embassy row, is the Hotel Okura, recommended by Embassy travel during an Oriental tour.

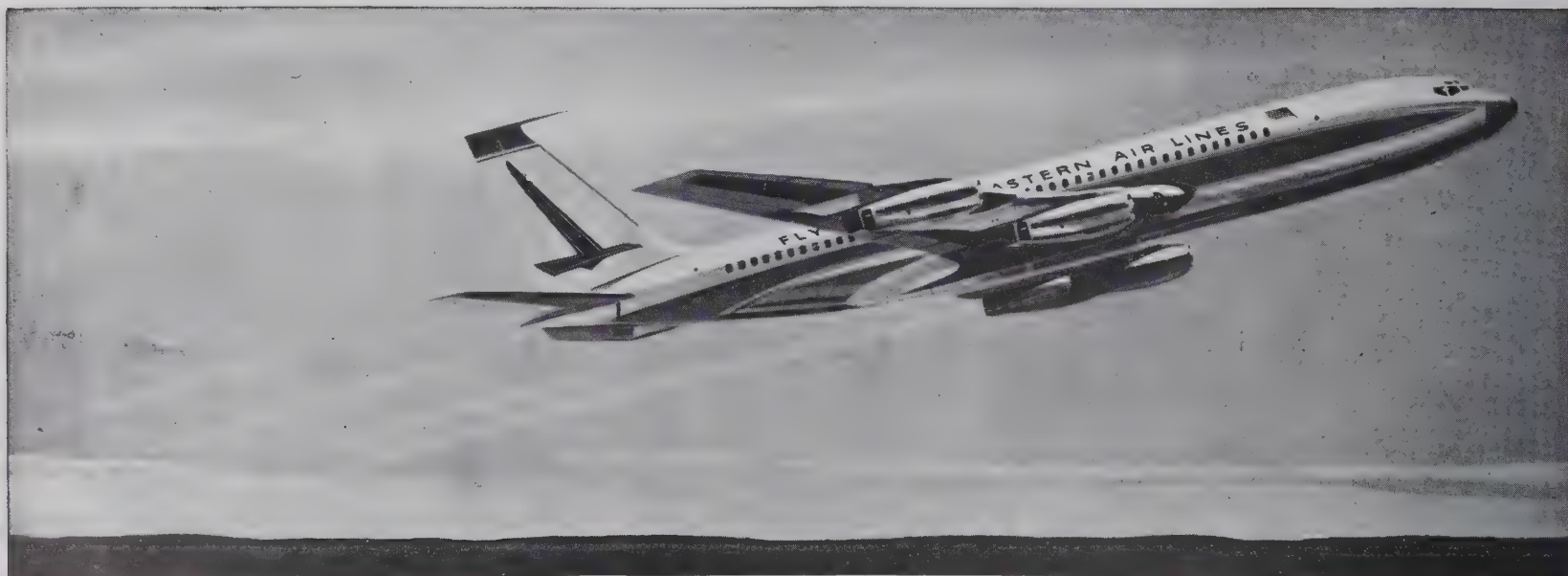
The Okura is new to Tokyo and an interesting stop-over for the vacationer.

Embassy Travel of the Palm Beach also lists a highly interesting cruise to Dakar aboard the *Lyautey* and *Ancerville* both of the French Merchant Marine. Departures are from Marseilles and back to Marseilles.



Photo Courtesy Japan Air Lines

Japanese hospitality is the forte of residents of the island country. Here two American visitors are welcomed in front of the entrance gate. Host will see the visitor to gate when leaving.



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Royal Poinciana Travel of the Palm Beach is high in its praise of a West Indies cruise aboard the *M/S Franca C*. Ports of call include St. Thomas, Grenada, Guadelope, St. Lucia, Barbados, San Juan, Kingston and many more.

The *Franca C* of course offers the top in Caribbean cruises with fine accommodations for all.

Royal Poinciana also recommends a trip aboard the Grace Lines new *Santa Rose* and *Santa Paula*, leaving from Ft. Lauderdale, for an interesting South American and Caribbean cruise.

Travelaid of the Palm Beaches offers a Spain and Portugal tour consisting of a 17 day excursion. Costs is an inclusive \$538.00 and leaves on several spring dates.

Also offered by Travelaid is a 35-day tour of Europe which has several departure dates and is set at a minimum of \$893.00.

Brooks Travel of the Palm Beaches has a Bahamas Airways Bahamas tour which should prove interesting to the first or many time visitor to the islands. The trip consists of 10 days and costs only \$60.00.

Brooks also recommends a European tour for the late spring and early summer with a swing back through the eastern United States.

Universal Tours of the Palm Beaches has a Pan American Airways special on a 17-day low, season-excursion fare. Visits are set at Spain, Portugal, French and Italian Riviera and a cruise through the Greek Isles.

Universal also offers the *SS Argentina* of Moore-McCormack Lines on a South American, Africa, and Mediterranean cruise which takes 63 days. Departs February 15 from Port Everglades.

Venezuela's all-jet VIASA international Airways, offers a visit to seven South American Countries on a 23-day swing through the country. Cost is \$895.00.

The tour is on a continuing basis, leaving Miami every Friday with Caracas the first stop on the tour. Rio de Janeiro is also a stop with four days at the Copacabana Beach hotel.

Swedish American is adding a third excursion of conducted tours to the United States from Denmark, Finland and Sweden. Fares are as low as \$345.

The Hamburg-Atlantic Line says that the *S. S. Hanseatic* will commence a regular Trans-Atlantic service with a special sailing from Port Everglades to Cherbourg, Southampton and Cuxhaven via New York. Sailing is set at April 18 and will arrive in New York April 20.



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Cobina Wright Reports

On The West Coast

Popular and generous Arthur Cameron was host to a gathering of friends at Romanoff's Penthouse in honor of his attorney, Arthur Crowley, and his fiancée, singer Jana Lund.

Crowley's mother told me how pleased she is with this marriage, and I agreed with her that Jana is a delightful girl.

Mr. Cameron called upon Judge Edward Brand to act as emcee; attractive Phil Reed made a speech, and Arthur (who knows either more or less about marriage than any one else I know) fol-

lowed with a brilliant dissertation on the history of marriage since prehistoric times.

Bill Holmes was wearing one of the new brocade dinner jackets and I decided after some thought that it looked very smart.

Other guests included Mr. and Mrs. Voltaire Perkins, Mmes Brand Holmes, and Reed, Rhonda Fleming with Dick Elwood, pretty Connie Hines, Sue Barton with Richard Gully, the Dwight Hir-

shes, Ruth Gunning, the Stuart Cramers (Terry Moore) and Bentley Ryan.

* * *

THE LOS ANGELES Sports Arena has been featuring the National Rodeo finals. There are now 547 rodeos presented annually throughout the United States and Canada, and rodeo is fast becoming one of America's favorite year-round sports, like football and baseball. Prize money paid each year to winning contestants totals more than \$3 million.

Lex Connelly, a handsome young man from Philadelphia (he is the grandson of the late Gen. Atterbury) whom I have known since he was attending school in Tucson, joined the Rodeo Associates when he finished school, and he is now general manager of these national finals.

* * *

GALA EVENING — Marusia's Peppermint West has become a very chic place to go after dinner, or an evening at a movie or the theatre. I had hoped to attend the party which introduced the new Bossa Nova dance, but it was a little too late for me.

Among the guests whom Marusia welcomed in a Brazilian-inspired gown, were glamor girls Paulette Goddard, Gloria Swanson and Linda Christian.



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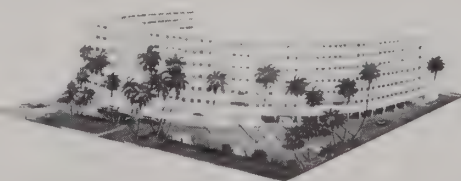
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*“present to
applaud her
talented pupil . . . ”*

More guests were the Ray Starks, the Al Bloomingdales and Bo Belinsky.

Pretty Debbie Power Loew and her handsome beau, Brett Halsey, celebrated Debbie's birthday with a dinner at La Bella Fontana in the Beverly-Wilshire Hotel before going on to Marusia's dansant.

* * *

STAR TIME — Perky Debbie Reynolds previewed her new nightclub act, which she will present at the Shamrock Hotel in Houston and the Riviera Hotel in Las Vegas, before 100 friends at her rehearsal studio, and I hear that it's a smash hit.

Eva Gabor coached Debbie's Hungarian accent and was present to applaud her talented pupil. Eva told friends she had had to caution her husband Richard Brown to call her by her professional name when he telephones Eva long distance at the motion picture studio where she is working.

“If he asks for Mrs. Brown, dohlings,” Eva shrugged. “They connect him wiz the wardrobe mistress.”

* * *

PREMIERING LOCALLY on the American stage is “The Prisoner,” a play written by Bridget Boland on commission from Sir Alec Guinness who appeared in London in this work.

The play is concerned with the brainwashing of Hungarian Cardinal Mindszenty by his Communist captors and is scheduled to run for three months at the Actors Theatre, 1089 N. Oxford St.

I found it beautifully acted by Broadway veteran Booth Colman as the imprisoned Cardinal, TV actor Rudy Solari as his interrogator, and the other members of the cast.

Director Anthony Eustrel apprenticed at England's Stratford-upon-Avon Memorial Theatre, and on Broadway.

In the first act, the Cardinal is apprehended and jailed as a threat to the Communists' control of the Hungarian people. In the second act, the Cardinal is tortured into mental breakdown and confesses to all the accusations made against him by the state.

In the final act, the Cardinal is released from prison and the Communists find their persecution of the cleric has ironically backfired against them, as to

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“Debutante Ball revived vogue of the 20s . . . ”

the audience, his survival has made him victorious.

* * *

DIPLOMATIC RECEPTION — Delighted to meet his Excellency Pedro Theotónio Pereira, the Ambassador of Portugal to the United States, at the cocktail reception given by the Consul of Portugal and Mrs. Joseph Sigal at their home on North Rexford Drive.

The tall, handsome ambassador spoke of my sister-in-law Baroness D’Almeida who is Portuguese. She was married to my brother-in-law, Julian May Wright, an international lawyer in Egypt for many years.

Walter P. Coombs, the executive director of the Los Angeles World Affairs Council, told me the ambassador was one of the most brilliant speakers who had ever appeared before the council.

Among the guests were the Donald Douglasses Jr. (who said they had never been busier), the Gregor Piatigorskys (he is the great Russian cellist with a great sense of humor), the new French Consul General here, Baron Louis de Cabrol and his gracious Baroness, the new Italian Consul and Mrs. Tito Da Prato (who are both most attractive), and Judge and Mrs. Thurmond Clarke who had just returned from a wonderful trip to the Orient.

* * *

GLAMOR GIRL — Paulette Goddard called to report she was in town helping her mother Alta Goddard dispose of some “tidbits” left over from the home she has sold at 1215 Alta Loma Drive.

* * *

A PARTY given in Manhattan’s Little Club in honor of the girls who will make their debuts at the Christmas week International Debutante Ball revived the vogue of the ’20s, the tea dansant.

The host, Princeton junior Howard Ellis Cox Jr., was asked about the fashions worn by his charming young guests, and he replied:

“Actually we men don’t notice details. A girl can get by with almost anything if she knows how to project her personality.”

Among the gifted debutante “projectors” in Manhattan this season, young Mr. Cox named Margaret Slocum of



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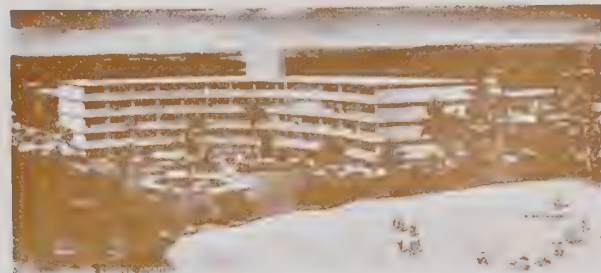
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INQUIRIES INVITED

*“blonde hair
tied on top
of her head . . . ”*

Newport, Christina Drew representative of Spain at the International Debutante Ball, the Gray twins Adrienne and Andrea and actress Ann Sothern's daughter Tisha Sterling.

Tisha wore a pale blue velvet suit with a satin blouse, the Gray twins wore jersey tank tops with checkerboard skirts and others wore sleeveless little nothing cocktail dresses, often wool.

The current deb hair-do was shoulder length brushed back like a little girl's with a small black bow at the back of the head. Daska Ivanovic wore her waist-length blond hair tied on top of her head.

* * *

GALA DINNER—Gladys Lloyd Robinson has sent invitations for a dinner party in honor of handsome young operatic baritone Kenneth Chertok.

Kenneth was a finalist in the San Francisco Opera auditions of 1957, sang in 1958 with the Los Angeles Philharmonic, and he has been in Europe since appearing in opera and concert in the leading music centers.

On Lincoln's Birthday, young Mr. Chertok will make a second appearance in New York's Town Hall, where he was heralded as a great new discovery at his 1960 concert debut.

* * *

MOPPET MANNERS — Betty Betz, who is married to Canadian industrialist Frank McMahon, reports that her 5-year-old daughter grabbed a toy from a playmate, and when asked why she shot back: "Because she's not sharing."

Betty has written a little book for children called "Manners for Moppets."

She was advised by her own two daughters that there must be pictures (which Betty drew herself) and that no verse should be more than four lines long. After that, very young children lose interest.

Before her marriage to Frank six years ago, Betty was a successful career woman specializing in teenagers. She wrote a syndicated column, designed teen-age clothing and wrote and illustrated several books for the adolescent audience, among them one called "Your Manners Are Showing."

The McMahons keep their Vancouver



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engine is even more spirited, yet the silence inside is still uncanny. There are a number of other thoughtful advances. Some will delight you. Others will awe an engineer.

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Someday soon, you may be sitting behind the wheel of your own 1963 Rolls-Royce. And when it is dark, you will flick on all four headlights.

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*“knowledge of
the sea
was required . . . ”*

home open all year round; own a gorgeous duplex apartment in New York, and have just bought the beautiful Palm Beach estate of the late Isabel Dodge Sloane.

Frank owns a private plane, and Betty drafts her books mostly while flying, when she has a good chance for some quiet, uninterrupted thinking.

* * *

ART SHOW — Hugh O'Brien, the Charles Sees, the Otis Chandlers, and other local collectors of seascapes by Peter Ellenshaw were invited to meet the artist by Robert Sumpf, owner of Pasadena's Manhattan Galleries.

Born in London and educated at the Royal Academy of Art, Ellenshaw was a production design artist for Sir Alexander Korda when Walt Disney borrowed his services for "Treasure Island."

Disney was so impressed with the Ellenshaw's artistry that he brought him to California for "20,000 Leagues Under the Sea" which earned the Disney Studios an Oscar for Ellenshaw's special effects.

A complete knowledge of the sea was required for the Disney film, and these studies so absorbed the artist, that Ellenshaw now devotes all his time to marine canvases.

Other guests at the Sumpf party were William Slattery, the Malcolm McDuffys, the William De Groot, Waller Taylor and Barbara Burke Lang.

* * *

MICHAEL PARKER, Prince Philip's great friend, telephoned from London to say he had just been married to Carol Thompson and that his two adorable children by a previous marriage, Michael Jr. and Julie had been present at the ceremony.

A dear mutual friend of Michael's and mine, widely known international hostess Mrs. Frances Moody Newman, also called from Texas to say she was delighted with the news of Michael's wedding.

Frances had just been in New York and she said that Bill Moss has become one of Manhattan's most sought-after bachelors and that he has taken a lovely apartment and is entertaining a great deal.

(Continued on page 84)

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FIRST WEEK:	1/21 thru 1/26 —	The glamorous EVA GABOR starring in the recent Broadway Hit, " <i>A SHOT IN THE DARK.</i> "
SECOND WEEK:	1/28 thru 2/2 —	HANS CONRIED and ELIZABETH ASHLEY in the rollicking comedy " <i>TAKE HER, SHE'S MINE.</i> "
THIRD WEEK:	2/4 thru 2/9 —	DANA WINTER in " <i>WRITE ME A MURDER.</i> "
FOURTH WEEK:	2/11 thru 2/16 —	MISS ARLENE FRANCIS in the amusing and enjoyable comedy, " <i>JANUS.</i> "
FIFTH WEEK:	2/18 thru 2/23 —	HUGH O'BRIEN starring in a bright, sparkling comedy.
SIXTH WEEK:	2/25 thru 3/2 —	Charming FAYE EMERSON in the witty and intriguing farce, " <i>THE MATCHMAKER.</i> "
SEVENTH WEEK:	3/4 thru 3/9 —	JACK CARTER in the extremely clever comedy which is the Broadway scene's current hit, " <i>A THOUSAND CLOWNS.</i> "
EIGHTH WEEK:	3/11 thru 3/16 —	For your musical delight, FRED WARING with " <i>HIS WONDERFUL WORLD OF MUSIC.</i> "
NINTH WEEK:	3/18 thru 3/23 —	HOWARD KEEL and INGA SWENSON in " <i>THE RAINMAKER.</i> "
TENTH WEEK:	3/25 thru 3/30 —	JEFFREY LYNN in the delightful Broadway comedy success, " <i>MARY, MARY.</i> "

Season Subscriptions remain available thru January 13th. Beginning Monday morning, January 14th, you may purchase tickets for individual productions at the Box Office. The number there is TEMple 3-8541.

In the Celebrity Room, we shall welcome back Ted Straeter and his Society Orchestra. This world-famous musical sound . . . coupled with the jazz rhythms of a Dixieland Band . . . will form a perfect accompaniment for the introduction of a new Dance . . . THE CELEBRITY . . . in the Celebrity Room.

Robert Mentser is returning as your Host and the internationally famous Gogi and Robert Faro will be on hand for our Opening. Saturday, January 19th.

I am looking forward to seeing you once again at "The Most Fabulous Showplace Under The Sun."

Sincerely,

FRANK J. HALE, Producer

FJH/g

Bert and Richard Morgan photos
 The winning smile comes from Don Walker (top photo) on left and partner Truman Connell, on right, as Byron Ramsing, president of the Lost Tree Golf Club presents Presidents' trophy. President Cup was first big tournament of winter season. Below, Mr. and Mrs. Lucius P. Ordway chat with John R. McLean at Ta-Boo during traditional Cocoanuts party.



GOING AND COMING IN PALM BEACH

Palm Beach — a society resort's resort — bowed from the waist as the winter relaxation capital of the world welcomed President John F. Kennedy for his annual holiday stay.

The clan moved into Palm Beach lock stock and in-laws as the President went into conference after conference with White House aids and staffs. The wire services were jammed with photographs and news of each event.

Even the elder Joseph P. Kennedy, smiling and waving to the small crowd of friends gathered at the airport, came back to the winter resort he frequented for so many years.

The President, delayed in Nassau during his conference with British Prime Minister Harold Macmillan, added to the

*"We're spending our winters abroad.
We now have a place in Nassau, Bahamas."*



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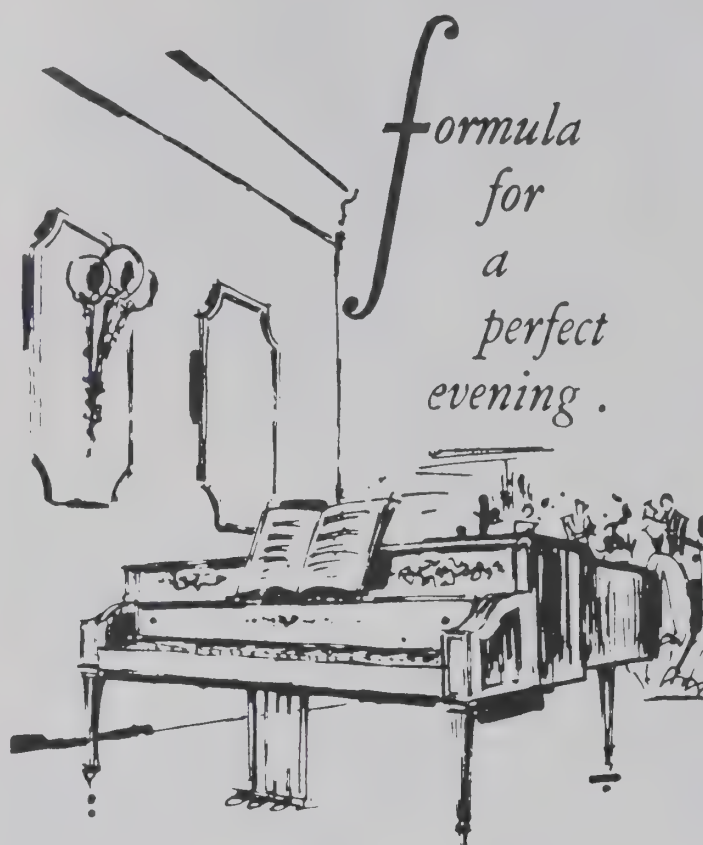
Why are so many people buying homes and homesites at Coral Harbour in Nassau, Bahamas — just about 50 minutes from Miami? Perhaps they're tired of lavish spending, year after year, at resort hotels with nothing to show for it but a fleeting suntan. Whatever the reason, you can't beat tropical living backed up by one of the soundest real estate investments on earth. Interested?

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Bob Davidoff photo
 Chicago resident Col. Leon Mandel, an early season arriver in Palm Beach, chats with socialite Wendy Vanderbilt during Cocoanuts New Year's Eve party.

tourist boost in the Palm Beach area, simply by making an appearance.

. . . but when the Kennedys arrived, one was missing: Pushinka, the fluffy white mongrel which was a gift from Soviet Premier Nikita Khrushchev. Pushinka has to stay at home . . . she's expecting.

WHAT'S ARTY: The Palm Beach Galleries had an outstanding group show of 34 American and European artists. Many were well-known local names . . .

Gregg Juarez, director of Gallerie Juarez was proud of his Bartholot "Fantasia" exhibition . . . Channing Hare unveiled a new portrait of Bea Lillie . . . just a few friends attended the private showing . . .

(Continued on page 95)



Bert and Richard Morgan
 Beverly Bogert and Mrs. Eleanor V. Cernadas pause for camera at Cocoanuts traditional New Year's party at Jim Peterson's Ta-Boo club on Worth Avenue.



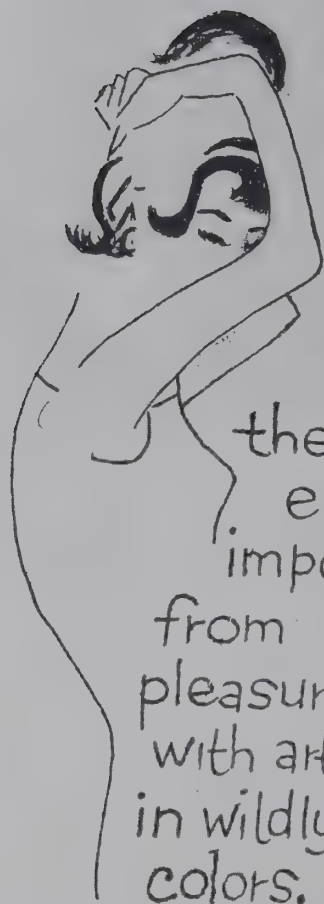
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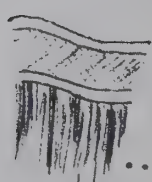
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Prevue



The Amando, sweater by Gino Paoli, is white with black and red trim, or navy with powder and Airforce blue trim. \$27.50. House of Chiesa, Palm Beach Towers, Palm Beach.



A Tahitian print in Belgian linen. Shorts fasten with hidden zipper. Shorts: \$17.95; Shell top, \$15.00. J. J. Jonas, 189 Bradley Place, Palm Beach.



Evening glamour in natural blue Norwegian Fox. \$125.00, federal tax included. Silhouette, 345 Worth Avenue, Palm Beach.

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Sale—Monday, January 21, thru Saturday, January 26

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3. Estate of the late Mrs. Lorenzo E. Woodhouse, original Palm Beach Society Founder, chief benefactor of Society of Four Arts and world renowned art patron.

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5. Estate of the late Mrs. J. Denniston Lyon, 825 Fifth Avenue, New York City collection.

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A handsome beige calf handbag with pristol closing. Blue and white scarf by Dior. Made in France for Salon Francais, Via Mizner, Palm Beach. \$129.00.



A Swiss cotton blouse with zipper in back and embroidered white dots. Lined with china silk. Raspberry, yellow, aqua, lime, orange. \$25.00. No COD. Winona Hunt, 329 Worth Avenue, Palm Beach.

For the young horseman, this horse and stable. It's 20 by 12 inches and shipping weight is 8 pounds. \$19.75. F. A. O. Schwarz, Royal Poinciana, Palm Beach.



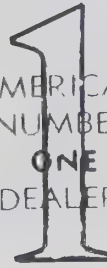
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(631 feet; 23,190 gross tons)

(600 feet; 21,164 gross tons)

AIR-CONDITIONED AND
STABILIZED FOR SHEER COMFORT

AROUND THE WORLD IN 88 DAYS

**JAN. 11
1964**

(75 days if you debark at Los Angeles)

KUNGSHOLM—"The Cruise of a Lifetime"—18 ports—Majorca, Italy, Egypt (Suez Canal), Aden, India, Ceylon, Malaya, Singapore, Bangkok, Hong Kong, Japan, Hawaii, Mexico, Panama Canal. RATES FROM \$2,900.

WEST AFRICA • SOUTH AMERICA

**JAN. 24
1964**

GRIPSHOLM—38 Days—12,507 miles of delightful cruising, visiting two great continents. 9 ports include Casablanca, Dakar, Rio de Janeiro, calls in Barbados, Dominica, Virgin Islands. RATES FROM \$1,125.

GREEK ISLES • BLACK SEA MEDITERRANEAN IN SPRINGTIME

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1964**

GRIPSHOLM—55 Days. Timed for ideal Mediterranean weather... 30 ports of call in Madeira, Spain, Morocco, Malta, Egypt, Lebanon, Israel, Russia, Turkey—off-the-beaten-path cruising to Greece's legendary Isles—Yugoslavia, Italy, France, Portugal. RATES FROM \$1,650.

Plus A NEW CRUISE OF
EXCEPTIONAL INTEREST!

SPRING ADVENTURE CRUISE TO ENCHANTING LANDS IN BLOSSOM TIME

**APR. 10
1964**

KUNGSHOLM—36 Days—20 out-of-the-ordinary ports in Spain, France, Channel Islands, Holland, England, Wales and Scotland, with opportunities to visit gems of scenic, floral and cultural attractions—each at exactly the right time of year! RATES FROM \$1,185.

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Choice accommodations still available! Departs June 27; GRIPSHOLM, 47 Days, RATES FROM \$1,400.

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THE WHITE VIKING FLEET

636 FIFTH AVENUE

NEW YORK 20, N. Y.

shopper's Preview:



Soft white leather with gold and leather chain handle. Made in Paris for Martha, 230 Worth Avenue, Palm Beach. \$165.00.

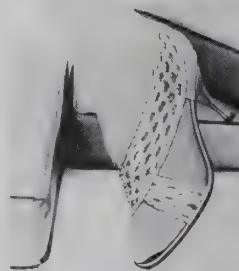


Plinths of imported and native hardwoods for mounting Dorothy Doughty bird and flower porcelains. Designed for C'est Ici, Worth Avenue. Round plinths, pair, \$27.50; oval, \$35.00.



Victorian cigaret table with imported marble top. Soft yellow, Wedgwood blue, Sienna and white with gold. Stands 18 inches high. \$18.00 Furniture Plaza, 559 North Federal, Boca Raton.

Florianos of Italy offers this leather sandal. In platinum, black jet, white, pasta, Roma blue, coral and yellow. \$23.00 At I. Miller, Worth Avenue, Palm Beach.



Sterling contact lens purse or pocket case. A place for the right and left lens. \$5.95 federal tax included. Darrah Cooper, Royal Poinciana Plaza, Palm Beach.



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SUNSHINE FASHIONS

The eyes like
what they see

Hickey-Freeman

SPORTS CLOTHES

Folks may not express it with words . . . but their eyes pay high tribute to men dressed in Hickey-Freeman Sports Coats and Slacks. You cannot hide the richness of Hickey-Freeman quality or the evidence of their superb hand-customizing*. They elevate your stature and nurture your sense of well-being. Presented in the most exciting fabrics of the season.

Sports Coats from \$110



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STORE FOR MEN, STREET FLOOR, WEST PALM BEACH.
ALSO DADELAND, MIAMI, MIAMI BEACH, 163rd STREET,



Most talked about party was Robert Greene's mid-December function under satin lined tents. L-r: Mr., Mrs. George Baker, Mrs. Greene, and Mr. and Mrs. Dan Topping. Charcoal braziers provided heat.

the Magic City Plays

by MARTHA LUMMUS

A party line long enough to extend the length of the entire South Florida area, and busier than the telephone company's switchboard on a national holiday, is not too much of an exaggerated picture of Greater Miami's wintertime party planning pace on the telephone.

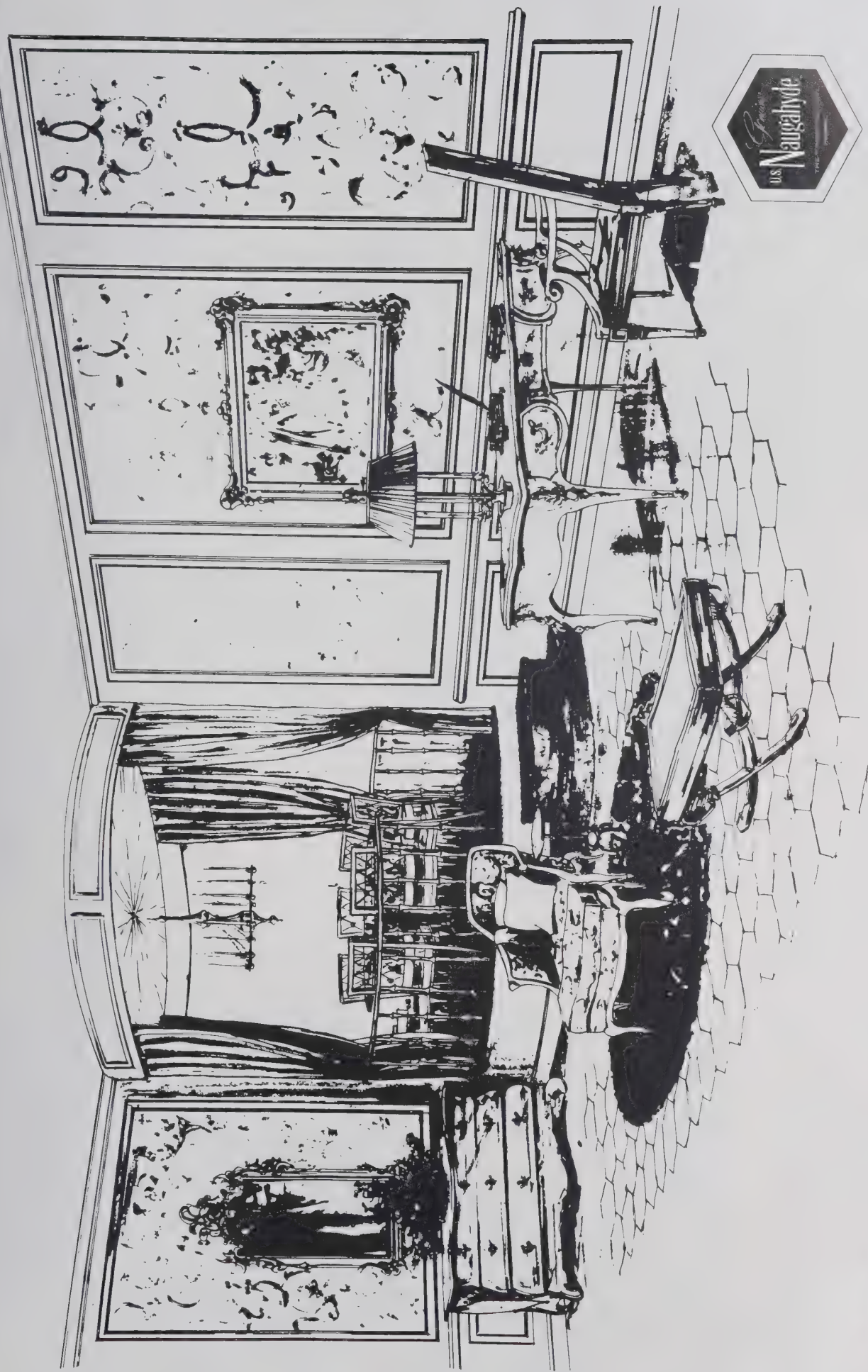
In fact, party planning begins in the previous spring, and if hostesses of private parties and social clubs or organizations don't speak up for dates at least six months in advance they haven't a

ghost of a chance to cinch the time, date and place they want. Even so, dates duplicate and overlap, with members of the social set of this section meeting themselves coming and going, often attending several events in one day to keep up with the merry-go-round that begins in early fall and lasts until after Easter.

Selecting any social function as "best" is dangerous, and actually impossible, with no two events exactly alike and each having its own distinct characteristics. It's a sure thing, however, that

one of the most spectacular during the month of February will be the annual Damon Runyon Ball at the Fontainebleu Hotel and which this season is set for February 13. With good reason this ball is outstanding. It is planned almost entirely by Mrs. Robert Z. Greene, national president of the Ladies' Auxiliary of the Damon Runyon Cancer Research Foundation and long noted as one of the country's most outstanding hostesses.

In fact, the dinner dance staged in the Greenes' Japanese garden and home



Louis XV Elegance with Modern Practicality

is represented in this writing room for a lady, designed by Milton Glaser, F.A.I.D. The colors for the decoration were taken from an outstanding landscape painting by Pissarro. And modern science has made these colors eminently practical—all upholstery fabrics and wall coverings are genuine U.S. Naugahyde®—the vinyl fabric that wipes clean with a damp cloth. The documentary design of a wallpaper of the period has been authentically reproduced on the Naugahyde upholstery and wall covering

by Facade, Inc., 980 Second Avenue, N. Y. C.—through the courtesy of The Cooper Union Museum for the Arts and Decoration. United States Rubber cordially invites you to see this fabulous room in Space No. 12 at the Palm Beach Decoration and Design Show, Poinciana Plaza, January 22nd through February 15th.



United States Rubber

Rockefeller Center, New York 20, N. Y. In Canada: Dominion Rubber Co., Ltd.

*“staged midst the
splendor of
Vizcaya . . . ”*

here on December 13 (it's obvious that Nancy Green isn't superstitious) will be talked about for many years to come, with the usual descriptive phrase of fabulous. Scheduled on one of the coldest nights in Florida, the Greenes, aided by co-hosts, the William Stubblefields and the P. B. (Spratt) Manguses, were undaunted managing to have the huge tented outdoor area as warm as the proverbial toast (warmer than the interiors of most homes) with the help of about 40 charcoal braziers. An added surprise was the appearance of the Greenes' friend, Tony Bennett, who sang several numbers. Two sumptuous buffet lines were located, of all places, on a specially constructed stand built over the pool at the Greenes' waterfront home. The annual Damon Runyon ball this year will emphasize an ice blue theme in spite of its patriotic date and which probably raises in the neighborhood of \$50,000 for cancer research.

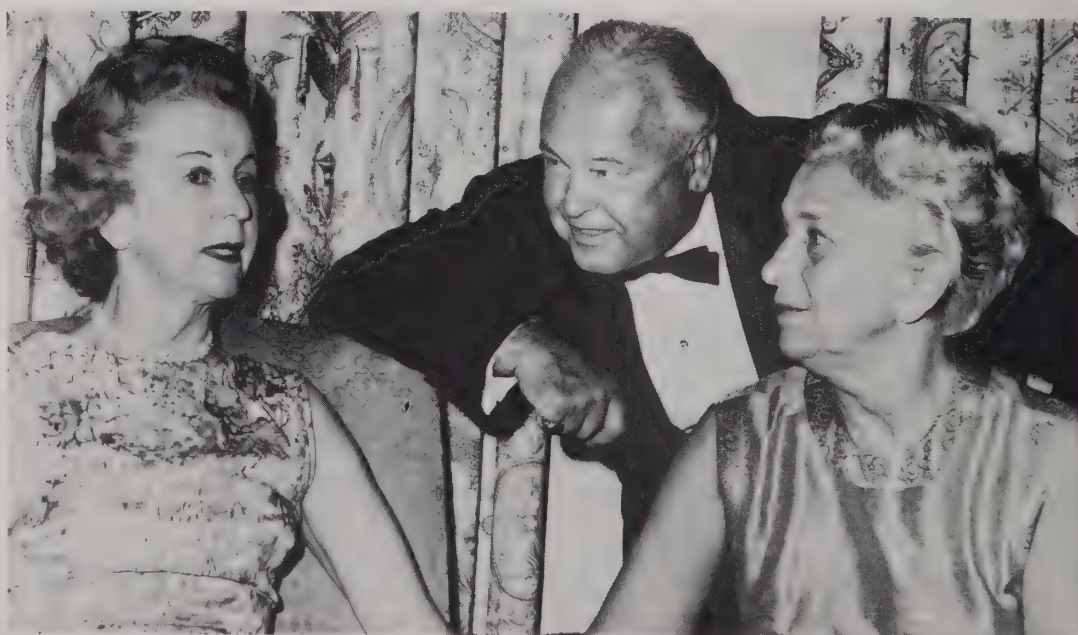
When Orchid Ball committee planners get their heads together over ideas they come up with spectacular plans which they carry out in a dual-slanted program, a fashion show luncheon at Indian Creek Country Club in December and a ball in January at the Surf club. Both events benefit the Papanicolaou Cancer Research Institute here, and both occasions are sell outs. Mrs. Lloyd Dilworth, originator of the ball and president of the Orchid Ball Committee, Inc., had as her co-chairmen for the recent fashion fete, Mrs. Radford Crane and Mrs. John Dickey. Responsible for the tremendous success of the Orchid Ball this year were Mrs. William L. McKnight, Mrs. C. Wesley Ebling and Mrs. Neil Miller.

Leave it up to Beaux Arts, a group of 100 young women who work for the Joe and Emily Lowe Art Gallery at the University of Miami, to think up something original when they entertain and this year's fete, staged at Hialeah Race Track, was no exception. A costume party with a "Fabulous Florida" theme, members got together in groups for their costume planning and depicted such typical ideas as "The Monkey Jungle" and a Florida alligator (with 18 persons inside). Both of these outfits were prize winners.

Vizcayans have no trouble at all creating an appropriate background for their annual impressive "Una Festa dei Medici," which is one of the first fetes of the



Chairman of the Soiree Symphonique, Miss Evelyn Mitchell (above) with escort Terry Campbell at Robert Greene party. Below, columnist Inez Robb with Mr. and Mrs. George Walker at the Indian Creek Country Club for the Committee of One Hundred's season beginning program.



fall season. It is staged midst the splendor of Vizcaya, magnificent mansion of the late James Deering which now has become the Dade County Art Museum and is open to the public.

Four hundred guests dine under a white silk tent, dance on two dance floors that overlook Biscayne Bay, and stroll around the home and its formal gardens, where fountains are lit and hundreds of flares and torches add extra glamour. Authentic Florentine and Viennese banners hang from the ramparts; guardsmen wear doublets and authentic seals of the Medici family are displayed, with programs and costumes carrying out the Renaissance theme.

Funds derived from this fete are used for restoration at Vizcaya and replacement of some of the worn silks and furnishings of the famous mansion. The restoration is being done under the direction of France Scalamandre of New York, who has rehabilitated more than 50 of America's great houses, and has been consultant for White House redecorating for many years.

The Symphony Club, which aids the Symphony Orchestra of the University of Miami and of which Mrs. Charles W.



The Ray E. Dodges were popular hosts at the opening of the Club Gigi at the Fontainebleu Hotel. Club Gigi is proving one of the more entertaining spots in Miami and Beach area.

(Continued on page 72)



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R **OYAL** **P** **OINCIANA** **P** **LAZA**

**Cocoanut Row at Royal Poinciana Way
Palm Beach**

White House Photo
Come and trip it as you go . . . or so .
President Kennedy might be
saying to young son John Kennedy
and daughter Caroline as they
"whoop" it up during a
break in the Presidential office.



the Capital

A White House welcome, a ball, a ballet, diplomatic salutes and a fashion parade all made news in the National Capital.

Presidential welcoming ceremonies have a new look thanks to President Kennedy and his Chief of Protocol Angier Biddle Duke and able staff.

Chancellor Konrad Adenauer was among the first international visitors to be received in pomp and circumstance on the White House South Lawn. President and Mrs. Kennedy with Secretary of State Dean Rusk, Diplomatic Dean Ambassador Sevilla-Sacasa and German Ambassador Karl Heinrich Knappstein headed high-ranking officials participating. Standing on a long red carpet leading to a dais, the President and First Lady greeted the 86-year-old Chancellor and his blonde daughter and hostess Libeth Werhahn. They took places on the dais accompanied by Secretary Rusk, German Foreign Minister Schroeder, Ambassador Knappstein, U. S. Ambassador to Germany

Walter Dowling, General Maxwell Taylor and Mr. Duke. Before them on the White House grounds, with the Washington Monument in view, dress-uniformed troops of the four services stood at attention. The Honor Guard presented arms, the Herald Trumpets sounded ruffles and flourishes and the United States Marine Band played the German and American anthems while a 19-gun salute boomed out from a cannon on the Elipse. President Kennedy then escorted the Chancellor on a review of the troops before returning to the dais for the President's official welcome and the Chancellor's response. It was an impressive and colorful ceremony amid historic surroundings.

Before departing for the President's Guest House, the Chancellor presented Mrs. Kennedy with a chest containing a German handcrafted hair ornament in a gold and silver floral motif. Watching the presentation as well as all the other ceremonies was little Caroline Kennedy and members of her dance group from



second-floor windows of the Executive Mansion.

President and Mrs. Kennedy were guests at the first night performance of Russia's Bolshoi Ballet at Loew's Capitol Theatre where they went back stage to congratulate the cast. Two days later they were hosts to the dancers for a White House visit. And little daughter Caroline, who studies at the Washington School of the Ballet, was a thrilled spectator at the Bolshoi's first day's rehearsal.

On opening night ballerina Maya Plisetskaya danced a rarely seen, complete version of "Swan Lake" before a satin-and-jewel audience of VIP's including the Kennedy guests in the Presidential Box, Interior Secretary and Mrs. Udall, Agriculture Secretary and Mrs. Freeman and former Ambassador to Russia and Mrs. Llewellyn Thompson. All had dined at the White House preceding the performance. Back stage the President and First Lady were presented to the cast by the Russian Ambassador and Madame Dobrynin. Mr. Kennedy told the com-

pany: "I want to express our pleasure in being here . . . You captivated my wife and daughter this afternoon and you have captivated all of us this evening." And he added: "I saw the Bolshoi in Moscow in 1939 and you are just as good as you were then."

Loew's head man Orville Crouch and Impresario Sol Hurok greeted the Presidential Party as they alighted from their limousines and escorted them to their boxes. The capacity audience included French Ambassador and Madame Alphand, Finnish Ambassador and Madame Seppala, Italian Ambassador and Signora Fenoaltea, Greek Envoy and Madame Matsas, Presidential Air Force Aide General Godfrey McHugh, Mrs. John Foster Dulles with Mrs. Donald Quarles, the Paul Nitze's, Mr. and Mrs. Fontaine Broun (Rahel Davies), Washington Ballet Guild President and Mrs. Carson Frailey and Guild Board Chairman Gerson Nordlinger Jr., the Orme Wilsons, Impresario Patrick Hayes and his talented wife Evelyn Swar-

Has A Ball . . .

By

HAZEL MARKEL

The Junior League Fashion show proved a popular gathering for the nation's Capital with (below) Mrs. Herbert A. May and Mrs. George Angus Garrett in attendance at Sheraton-Carlton. Above: Mrs. Winston Guest, Senora de Berckemeyer, wife of the Peruvian Ambassador, and Mrs. Arthur Gardner enjoy show.

thout and Angier Biddle Duke receiving congratulations on a son born the day before to his beautiful wife Robin.

First Lady Jacqueline Kennedy chose a glamorous Chez Ninon gown of slim white satin with jet-encrusted black jacket worn with diamond earrings and bracelet.

The evening was a benefit for the Washington Ballet Guild which sponsors the American Ballet Theatre now a resident company of the Capital.

Some 120 members of the Bolshoi cast were received by Mrs. Kennedy at the White House where they were taken on special tour which included a usually unavailable look at the second floor Treaty Room and the famous Lincoln Suite. There were aperitifs in the State Dining Room and a surprise visit from the President who came from his office to greet them.

The International Ball in the Sheraton-Park Ballroom, celebrating the Washington International Race, annually is one of the season's most brilliant events and this year's was no exception. The theme was a salute to Japan, the decor was oriental, the music by Lester Lanin. The guests came from fashionable circles both here and abroad. The ball was under the patronage of the Japanese Ambassador and Madame Asakai with Mrs. Kennedy as Honorary Patron. Mrs. C. Douglas Dillon was Honorary Chairman, Mrs. Adrian Fisher Chairman and Mrs. Middleton G. C. Train Vice Chairman.

Big Sheraton Hall was transformed into oriental splendor through the artistry of Decorator Richard Lee Ridge. There were huge Sumi wall scrolls, exotic flowers and shrubbery, oriental screens and arched bridges. A Japanese garden complete to pool centered the ballroom and kimono-clad Geisha girls wearing black wigs and powdered faces included Constance Freeman, daughter of the Agriculture Secretary; Verita Korth, daughter of the Secretary of the Navy; Jacqueline Pictet, Madame Alphand's niece; Dede Buchanan, daughter of the former Chief of Protocol; Laura Fisher, Sandra Train, Janet Spencer and several others.

At tables circling the room guests included the Attorney General and Mrs. Robert Kennedy whose table guests were the President's sister Eunice Shriver, Deputy USIA Director and Mrs. Donald



“Japanese garden complete to pool centered the ballroom . . . ”





Wilson, Natalie Fell Cushing and Le-Moyne K. Billings of New York, the David Hacketts and the Joseph Tydings. Hosts at the next table were close Kennedy friends Under Secretary of the Navy and Mrs. Paul B. Fay Jr. whose guests included the handsome ambassadorial couple Costa Rica's Gonzalo Facios, Under Secretary of Commerce and Mrs. Dan Martin, Actress Joan Fontaine and her escort John Warnecke, the new LaFayette Square architect. The First Lady's mother Mrs. Hugh D. Auchincloss and her husband sat at the Blair Childs' table along with Ambassador and Mrs. Averell Harriman and Inaugural Chairman and Mrs. Edward Foley. Secretary of the Treasury and Mrs. Dillon entertained the Japanese Ambassador and Madame Asakai, Senator and Mrs. John Sherman Cooper, CIA Chief and Mrs. John McCone and Mr. and Mrs. Joseph Alsop. Under Secretary of State and Mrs. George McGhee and Mrs. Randolph Kidder in from Paris were at the Edward Burlings' Jr. table. Mrs. Jane Wheeler had the Postmaster General and Mrs. Day as her guests and Justice and Mrs. Byron White.

Highlight of the evening was the Pageant of Prizes, presented by a bevy of charmers from the youngset, commented by the urbane, witty Postmaster General and staged by Mrs. Samuel Lanahan and Mrs. Eugene Carusi. Two White House lovelies were among the 13 models displaying prizes, Pamela Turnure, Press Secretary to Mrs. Kennedy, and Jill Cowen, who is a member of Pierre Salinger's staff. As Miss Turnure paraded by in an Oleg Cassini creation accessorized with jeweled brooch and earrings, General Day quipped: "You certainly wouldn't want a civil servant to look otherwise!" Other models included Mrs. Britton Browne, Mrs. E. Taylor Chewning Jr., Mrs. Maxwell Edwards, Mrs. Philip Geyelin and Mrs. Chisolm Lindsey among others.

Noted hostesses present included Mrs. Herbert A. May with Mr. May, Mrs. Perle Mesta who had the Iranian Ambassador and Madame Ghods-Nakhai among her guests; Mrs. John A. Logan with the Chilean Ambassador and Senora de Muller at her table, Mrs. Morris Cafritz who entertained the Ambassadors of Finland and Denmark and their

(Continued on page 76)

Postmaster General Day is pleasantly surrounded by a bevy of beauties who took part in the International Ball's Parade of Prizes which Mr. Day commentated. L-r: Signorina Annalina Fenoaltea, Mrs. Stephen Halsey, Mrs. Herbert Klotz, Mrs. C. Wyatt Dickerson Jr., Mrs. Neal Carothers III, and Mrs. Maxwell Edwards.





Chicago's American Photos

Passavant cotillion deb Lawrie Bowes with step-father Arthur Bowes and escort Charles Y. Freeman III (opposite page). Above, Boy Scout Benefit goer, Mrs. James B. McCahey Jr., with Iowa's gift to International Live Stock Show . . . moo.

CHICAGO

Where the Proper Debutante Is Always On The Go, Go, Go

By LOIS BAUR

Imagine a beguiling gown of white, 22-button white kid gloves, a bouffant hairdo, a stephanotis corsage — over-all the very image of a fairy princess, BUT underneath she's wearing her loafers!

Who dat? A Passavant Cotillion debutante in the receiving line at her debut ball at the Hilton Hotel. After all, figure it this way: Twenty-nine debbies stood

almost three hours in a receiving line passed thru by 1,000 cotillion goers. THEN they danced Saturday night away to 3 a.m. Sunday morning—after having been up the night before until 5 a.m. at Jere Scott's late debut dance in the Ambassador West's Guildhall.

Who can blame a debby for wanting to rest her footsies?

Chicago debutante, circa '62, focussed

somewhat a blur — a blur because she never stood still.

In the ranks of 29 who bowed in Chicago's No. 1 prestige debut ball were several members of old Chicago families. Among them Heather Adams Pirie, a lovely redheaded Winnetkan whose Chicago roots date back to pioneer State street merchants, the Carsons and the Piries.

*“bowing were
two pretty
sisters . . . ”*

Another who bowed was Susan Fairbank whose great great grand father was one of the city's rebuilders after the great Chicago fire. He was a big man in soap popularized Gold Dust Twins washing powder. Susan's parents, the Kellogg Fairbanks, are important in the city's civic and social leadership.

The two Cotillion wings were lead by the James P. Baxters' daughter, Edith, and the junior Gilbert H. Scribners' daughter, Helen.

The Baxters, residents of St. Charles, lived in Chicago only since 1941—moved there from Boston. They're both members of old Boston families. The deb's grandfather, a distinguished educator, was present at the debut ball in the Hilton hotel. He's James Phinney Baxter, retired president of Williams college.

Helen Scribner is a Winnetkan whose grandfather, the senior Gilbert H. Scribner, is well known in Chicago's business world.

There also was Marian Stuart whose grandfather, R. Douglas Stuart, is an ex-ambassador to Canada; Deborah Childs, whose illustrious grandfather, Everett D. Graff, was once president of the Art Institute, and Mary Blair Taylor whose grandfather was the late Chauncey Keep one of this city's most prominent capitalists.

Also bowing were two pretty sisters—Susan and Elliott Brown, daughters of the Robert A. Browns who reside in Libertyville. Bertha Brown—the former Bertha Evans—is well known in Palm Beach. Her winter home on South Lake Drive is one of the resort's show places.

For five of the girls who grew up together on the fashionable near north side, the ball was the culmination of little girls' dreams. The five — Laurie Bowes, Suzanne Sims, Miranda Sampsell, Jere Scott, and Margo Moss—have been friends since their kindergarten days at Latin school.

Originally the Passavant ranks included 30 debutantes but one, Leslie Borland, dropped out. She instead celebrated her engagement to a young naval man, Michael Van Beuren. She's the daughter of William F. Borland of Lake Forest. He's the son of Mrs. H. A. Chandor of Lumberville, Pennsylvania and John Van Beuren of Morristown, New Jersey. A July wedding is planned.

The Passavant bow was especially meaningful to ex-Chicagoan Deborah Detchon, now a New Yorker, because her



Hunt talk . . . between Katherine Lindsay (left) with Nat Hamilton and Mr. and Mrs. Albert Bostwick at Boy Scout Benefit. Below, is Susan E. Brown in deb ball gown, (Harold Guthman photo).



*“boasted the
prettiest deb
in town . . . ”*

grandmother, Mrs. J. Leslie White, founded the Cotillion 13 years ago when she was Mrs. Bryan S. Reid. The Whites missed the party this year because they have been holidaying in Jamaica and recently were guests at LaCoquille in Palm Beach.

Proof that mass debut balls are a success is the grand total of \$902,796 which the woman's board has given to Passavant Memorial hospital in its 13 years of cotillions. Last year's ball raised \$82,563.

Chicago's second most popular debut ball, the Presentation ball for Catholic young women, this year had a coming-out corps of 26. This party, only five-years-old, has as its stemwinder Chicago's and Palm Beach's well known benefactress Mrs. Frank J. Lewis. Proceeds of this party, which male members of the stagline said boasted the prettiest deb in town, each year go to the Mrs. Frank J. Lewis Milk and Welfare fund.

Included in the ranks this year were Mrs. Lewis' granddaughter, Gail Lewis, whose parents, the William F. Lewises, reside in Rockford, Illinois.

This Chicago winter saw two new faces on the social rounds: Gov. and Mrs. Otto Kerner up from the Executive Mansion in Springfield for the gay whirl. They were honored guests at a cocktail party the junior Charles SETHNESSES gave for them, attended the opening night of the opera, and among the anglophiles attending an English Speaking Union theatre party (the D'Oyly Carte company doing "Mikado") and dinner beforehand in the Tower club.

Then, with the Kerners as hosts, several Chicagoans were among those included in a dinner given in the Drake hotel to fete state governors and their wives here for the Midwest Governors' conference. Mrs. Kerner, daughter of Chicago's late Anton J. Cermak, one-time mayor of Chicago, was hostess, in the Woman's Athletic club, at a luncheon for the governors' wives.

To this party she invited the wife of Chicago's mayor, Richard J. Daley. The occasion proved a most propitious one because later that day the mayor answered the question uppermost on local politicians' minds: Yes, he would run for a third term.

For many on the subscription roster of

(Continued on page 92)



Miss Elliot Brown, above, in debutante cotillion gown (Harold Guthman photograph). Below, Mrs. Daggett Harvey and Mrs. Bernard Rogers III run through National Repertory theatre bits.



All photos Bahamas News Bureau
A historic "second" landing on San
Salvador after the
crossing in the replica of Nina I.
Crew landed in same spot
Columbus was supposed to have
touched down in 1492.

NINA II

Come aboard for a thrilling trip
tracing the route Columbus took

By JOE MURPHY

If man ever is in the unlikely danger of running out of adventure, he can merely repeat the adventures of the past as he did in the epic voyage of the Nina II, a 42-foot replica of the smallest vessel in the fleet of Columbus.

And what he finds out—if he duplicates the adventures in early-day detail—is that it is no easier to reach his goal today than it was for the adventurers of the past.

Given a tiny boat like the Nina II and the challenge of an expanse of water from Spain to the Bahamas, the adventurer will run into the same difficulties that Columbus had—and in some cases there will be a cargo of other troubles.

Robert F. Marx, an American who was navigator on the Nina II, said Columbus must have had a good trade wind

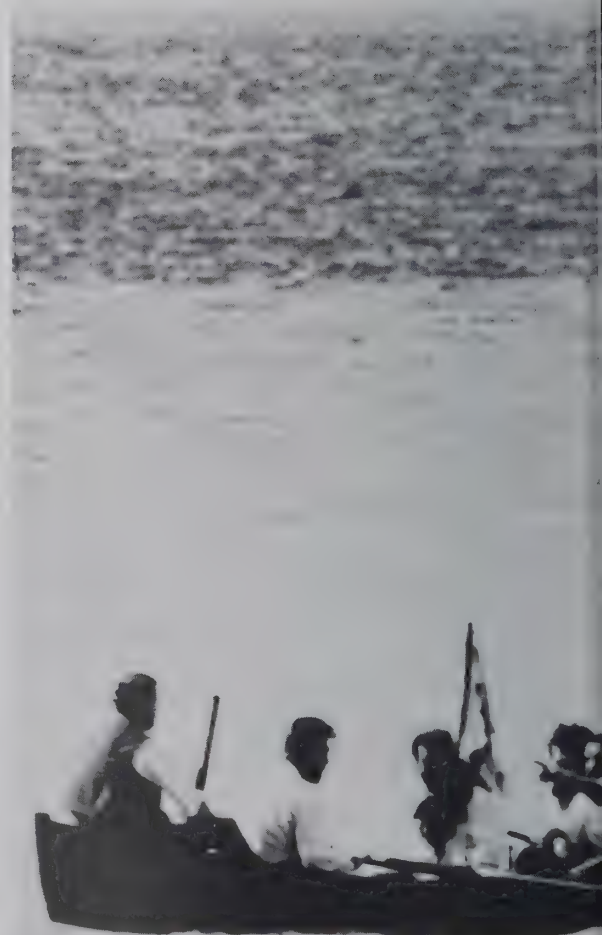
to make the voyage in his recorded time of 33 days. The Nina II crew had no such luck, taking 77 days for the crossing.

Voyages as those made by the Nina have value today in that they add life to history.

Nina II had a frustrating crossing of it. The trade winds, so helpful to Columbus, had dropped to a whisper. Although the Nina was as faithful a replica as could be assembled from historical documents, Marx admits she probably lacked the exact hull design of Columbus's ships. This, and the absence of trade winds, held her back.

She also was buffeted by five severe

(Continued on page 86)







Designers: John D. Carrol, Cecile E. Parsons; Artist: George Rouault.

ART

the focal point

With a festive ring in the air reminiscent in tone of the Feria de Campo in Madrid or Feria in Seville, where towns turn aside to the theme of the show, the Royal Poinciana Plaza opened its Mall to the Palm Beach Decoration and Design Show. Opening January 22 with a gala, the Mall was covered with brightly covered tents. Orchestras played while guests drank and danced, climaxing in the opening six months of work, planning and donating.

The Palm Beach Decoration and Design Show was the brainstorm of the Palm Beach Branch of the American Institute of Interior Designers who

thought of bringing to the public rooms designed around paintings. Contact was made with owners of private collections who, pleased with the idea, offered designers choices from their collection, enabling the designers to choose the type of paintings they wanted.

Under the sponsorship of the Palm Beach area of the A.I.D., the show was co-sponsored by the Resources Council (associated with the A.I.D.) for the benefit of Animal Rescue League of the Palm Beaches.

The designers felt that as a beautiful jewel deserves a fine setting, so a work of art or a painting should have the proper surroundings in order to come



Designer: Edward F. Kendall; Artist: Raoul Dufy.

alive, soothe the spirit, stimulate the imagination and become a part of daily life. It was of little consequence whether the painting was of the classic type of the Old Masters or the modern Impressionist School; each had its place.

The use of art for its decorative value needs no defense. Some of the greatest paintings were commissioned for just that purpose. However, it should be borne in mind that the minimum requirement for art in the home along with whatever else it may be or do, is that it must be pleasing to look at. To achieve the maximum feeling from a painting or any other work of art is the desired goal and placing it in the proper surroundings

is the fundamental step towards this goal.

When one finds the appeal of a work of art compelling enough to be lived with, some strange alchemy takes place that causes it to become part of the home and the lives of the owners. Art exercises a definite influence over its surroundings and repeats its feeling in the furnishings and colors that have been chosen with the same sense of beauty and personality.

Though comparatively new in this country, art as a focal point is an ancient art. In Japan, quiet rooms were designed around a painting. Never more than one painting hung in a room,

The AID shows

fine art

in fine settings . . .

Designer: James Merrick Smith; Artist: Signac.



Designer: Anita Stewart; Artist: Alfons Bach.



but it was the focal point, with a vase of flowers set in front of it. Paintings were often alternated but were always hung alone.

In the A.I.D. exhibition, art is the focal point, giving many people an opportunity to become aware of art away from the familiar setting of a church, museum, or gallery.

As a working area for the project, Palm Beach is unique. Concentrated in the small area is a great interest in art and some of the big collectors of art with a wealth of paintings to choose from. The climate and the type of residences are different from other parts of the world and make a unique backdrop for a painting.

Painting evokes a mood. A feeling as to what the painting is trying to accomplish. From the mood comes the ideas of what can be developed and focused around it. Because a painting is a style or a period does not mean a room has to be of that style.

With the idea of establishing a rapport between the paintings and furnishings in trying to create a harmonious whole, each of the twenty rooms in the show has an entirely different approach and feeling. The rooms were designed by top designers of the A.I.D., and the exhibition will be on the Mall for twenty-five days. Some of the paintings around which rooms have been built include Renoirs, Utrillo, Buffet, Pissaro and Dufy.

Anita Stewart of Delray Beach designed a room around a painting by her husband Alfons Bach, a well-known exhibitor at the Museum of Modern Art and the Metropolitan Museum in New York. Taking the painting, "LaGalerie Des Glaces" Anita Stewart designed a vignette called "La Gallerie." Set as a gallery for art objects and personal paintings, it is a small corner for a private collection. The materials and objects used in the room setting are a rare 14th Century wood antique Spanish chest, a Venetian painted side chair, an 18th Century French law book and a Moresque stone panel. One interesting feature is that a contemporary brass table is used. A gold tea-chest paper accentuates the back walls. Included in the room is the Minguzzi statue "A Woman Jumping Rope" and a bronze Chiam Gross, "The Mother Swan" from Mr. Bach's private collection.

Mr. and Mrs. F. F. Beers, Palm Beach residents, whose art collections have been shown at the Norton Art Gallery lent "Summer Bouquet" by Paul Kleinschmidt. Though he did not belong to the "Bruecke" group, Kleinschmidt was a 20th Century German painter. His pictures are translucent in color, and

*“From the mood come the ideas of
what can be developed
and focused around it . . . ”*

warm nuances of white, similar to the white sugar coating on his cakes, appear in many of his paintings.

Eunice Miller of Knoxville, Tennessee developed a little writing room around the painting. Fortuny fabric is used as wall and upholstery covering to complement the color and style of the painter. Traditional styling is applied in a contemporary manner in the furnishings creating a mood of gay and easy living. The antiques are from Mrs. Miller's collection and a desk, settee, chair and table are custom-designed for the room by one of her former students.

John N. Carroll and Cecile E. Parsons designed a room for Georges Rouault's "Family of Clowns" loaned by Mr. and Mrs. Henry F. Fishbach of Palm Beach and New York. Around a theme of "Leisure Hours" Mr. Carroll and Miss Parsons designed the room for reading, writing or entertaining intimate friends in an informal way. The furniture is 18th Century Italian with finishes developed to compliment the colors of the painting on some reproductions from the Baker Museum Collection. The fabrics express the quiet elegance and relaxed informality of "Leisure Hours." Spanish hand-made rugs in wool, tied in the Gordian knots devised by Alexander the Great, were used. A Swedish porcelain stove over 200-years-old lends a note of intimacy to the room. Mr. Carroll, A.I.D., of Palm Beach is a member of the Palm Beach Decoration and Design steering committee and Miss Parsons, also an A.I.D. of Palm Beach, is chair-

(Continued on page 81)



*Designer (top): David Wemple;
Artist: Picasso.
Designer (below) Eunice
Miller; Artist: Kleendschmidt.*



"Environs de Paris" by Paul Gauguin



"Brouillard A Eragny" by Camille Pissarro

the miracle PAINTERS

A penetrating look at rising enthusiasm over the Impressionists

Probably at no other time in history has a group of artists gained such frenzied popularity as have the French Impressionists and Post-Impressionists. Their work, once jeered at, today is prized by museums and leading collectors throughout the world. International news is made when one of their paintings is auctioned, usually for staggering prices, at Sotheby's, Parke Bernet or other famous auction houses.

Throughout the years they have withstood the socio-cultural changes in the world and in so doing have maintained a solid position in the international art market. They have held their position while 100,000 artists reportedly working today in the United States, France and Italy produce thousands of canvases in their struggle for recognition.

It is significant to note, therefore, a collection of forty French masterpieces, including outstanding examples of the most famous Impressionists valued at over \$2,000,000, will be on public view at Findlay Galleries in Palm Beach the last week in February.

Amassed throughout Europe and the United States by one man, W. C. Findlay, president of the Findlay Galleries in Palm Beach and Chicago, the collection includes works by Renoir, Monet,



"Madame Valtat"
by Pierre-Auguste Renoir



"Madame Vuillard chez Elle" by Edouard Vuillard

*"coined a title
that was
adopted
by artists . . . "*

Gauguin, Degas, Boudin, Sisley and Pissarro. The impressive list continues with the names of Signac, Redon, Utrillo, Vuillard, Vlaminck, Modigliani, Braque, Rouault, Raoul Dufy, Kandinsky, Leger, Picasso and Buffet.

As head of the 93-year-old firm, Mr. Findlay, a dynamo in the art world, is constantly on the watch for a master to add to his collection. Oftentimes, while jetting through Europe and across the country, he will purchase an entire collection just to get a Renoir, a Monet or a Gauguin.

Last fall, his collection was presented under the title "Nineteenth and Twentieth Century Masters" and sponsored by the Junior League of Oklahoma City. It was also exhibited in San Francisco, Beverly Hills, Phoenix, Dallas and recently at the Findlay Galleries in Chicago.

An outstanding example of an Impressionist painting featured in the collection

is Claude Monet's "Charing Cross Bridge," highlighted in New York's Museum of Modern Art Monet exhibition.

Famous as the leader of Impressionism, Monet exhibited in Paris in 1874 with some thirty artists in the salons of the photographer Nadar. His fellow exhibitors, among others, included Renoir, Sisley, Boudin, Degas, Pissarro and Guillaumin.

The exhibition was the most significant event of 19th century French art, not because of the artists or the quality of their work, but because it was indicative of the rise of Modern Art and the birth of Impressionism.

At that time, however, the paintings created a violent uproar from the critics and public because the work represented a sharp departure from the classical, the romantic and the realistic painting that was the recognized order.

One critic looking at Monet's paint-

ing, "Impression, Sunrise," which represents the play of light on water with the spectator looking straight into the rising sun, mockingly called it an impression. Thus, not knowing it, he coined a title that eventually was adopted by the artists themselves, one that was to become synonymous with a system of Modern Art.

Renoir, probably one of the most famous and sought after in the group, is represented with three canvases. His "Portrait of Madame Louis Valtat," painted in 1902-1903, is the most recent addition to the collection. Madame Valtat was the wife of Louis Valtat, an artist and friend of Renoir. The painting came from her collection and will be reproduced in "L'Oeuvre Raisonnee de Renoir," by Francois Daulte.

His landscape, the famous "Le Jardin des Collettes ave les Enfants," is another outstanding example of his brilliant use of light on the surface of subjects. Painted in 1890, the picture has special interest today because of the recent book, "Renoir, My Father," by Jean Renoir. In the book he relates the immense enjoyment his father spent in this particular garden, a scene often pictured in



W. C. Findlay, president of the Findlay Galleries of Palm Beach and Chicago, welcomes the artist Sinisca as Mr. Findlay's sister, Helen, looks on. Sinisca's show was in January.

(Continued on page 90)

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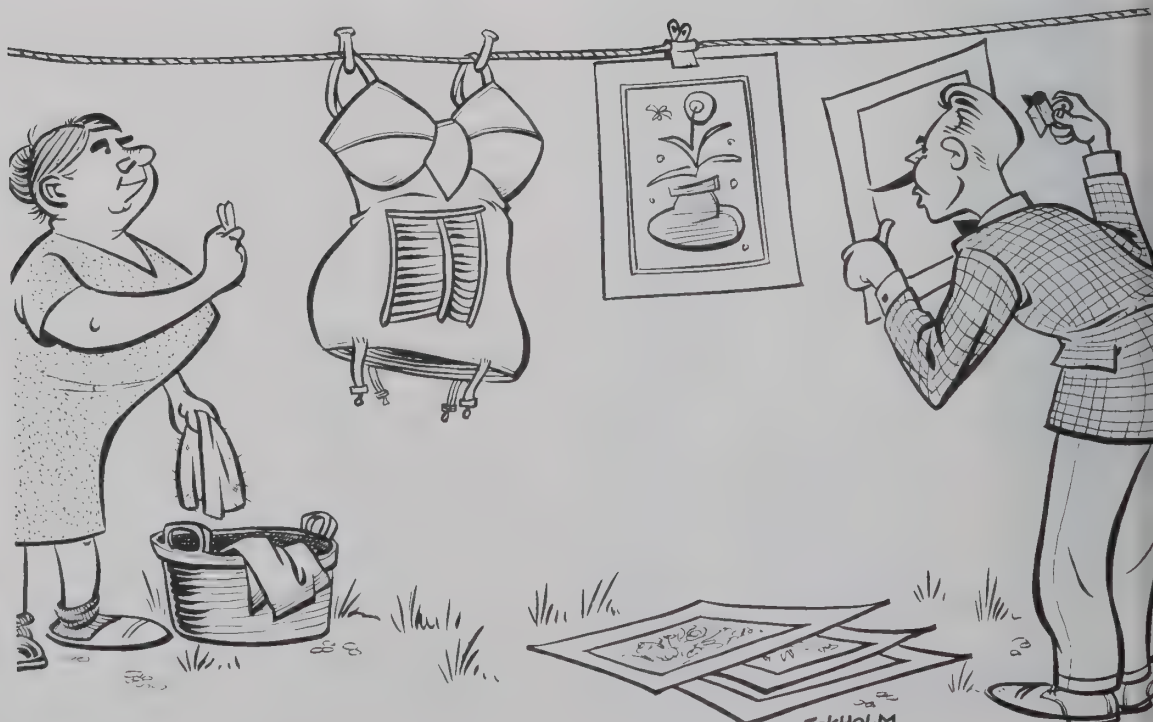
on

Art...

Or a Whimsical Observation of Galleries a la Palm Beach

by

WESLEY ECKHOLM



*“This Buffet
couldn’t
have cost
\$3,000!”*



*“What the heck . . .
beats da
soup kitchens.”*

“Ah! Wilderness!”





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SARATOGA

a century of silks

Saratoga Springs, New York became the social and sporting center of the country as early as 1832 and this year the oldest active racing center in the United States will celebrate its 100th year at the historic Union Avenue course.

In this span of time there have been only five years when racing was not conducted at this upstate New York Spa . . . in 1911 and 1912 and during the war years 1943, '44 and '45.

Saratoga has always drawn society, personalities from all over the world, the finest of every luxury whether it be gems, fashionable clothes, magnificent estates, palatial homes, the best bred horses and the highest priced automobiles. Here one could see Diamond Jim Brady, Lillian Russell, the peerage and America's

'400' at Richard Canfield's world-renowned gambling Casino in Congress Park, now the headquarters of the Saratoga County Historical Society. Shortly, the Casino will be transported back to that fantastic bygone era when the Grand Ball commemorating Saratoga's Centennial will be held within damask and velvet-lined walls. Mrs. Stephen Sanford of Palm Beach and New York will head this top social event of the entire summer season which is tentatively set for August 10th.

Governor Nelson Rockefeller has proclaimed 1963 as Saratoga Thoroughbred Racing Centennial Year and January 15 started the ball rolling with a sponsor and patron membership drive. Many events are now planned through August and include a Side Whiskers and Mus-

by

BETTY R. RAVESON



Governor Nelson D. Rockefeller (opposite page) with George D. Widener at National Museum of Racing last summer. Trophy is Belmont Stakes award won by Widener's Jaipur in June 1960. Above is interior photograph of National Museum of Racing showing racks of silks, paintings.

*"almost all the prominent names
in the sport of kings . . ."*



tache contest April 1 to July 15, exhibit tours, selection of a Miss Saratoga, a horse show and art fair. May 23 is the Centennial Salute to Saratoga Raceway Opening, pageants, concerts and a theatrical production. However, the Grand Ball at the famed Casino will probably draw the largest crowd of notables in Saratoga's entire fashionable history.

Mrs. Sanford is one of six lady members of the Governor's committee for the Centennial and chairman of the Ladies' Committee whose principal function is to produce the Ball at Saratoga on Saturday, August 10, at the Casino-in-the-Park. Her committee is Mrs. Elizabeth Graham, Mrs. Winston F. C. Guest, Mrs. John A. Morris, Mrs. Ogden Phipps and Mrs. Charles S. Payson . . . this fabulous sixsome also made the recent 11th annual April in Paris Ball at the Americana Hotel in New York an outstanding social event.

The National Museum of Racing at Saratoga was one of the two beneficiaries of this Ball and Mrs. Sanford has sent the preliminary part of the proceeds, \$21,000, to George D. Widener, the Museum's president.

The National Museum of Racing will take an active part in the entire centennial celebration. It's officers, headed by Mr. Widener, and board of directors, include almost all the prominent names in the sport of kings: James Cox Brady, Christopher T. Chenery, F. Ambrose Clark, Ashley T. Cole (State Racing Commissioner and chairman of the Governor's Committee for the Centennial), John C. Clark, Humphrey S. Finney, John W. Galbreath, Arnold Haskell, Charles Hatton, Howell E. Jackson, Walter M. Jefford Jr., Paul Mellon, Gerard S. Smith, George Swinebroad, E. P. Taylor, Alfred G. Vanderbilt, C. V. Whitney, John Hay Whitney; altogether twenty-nine outstanding names in the racing world of today.

The museum, a handsome red brick colonial building, is on Union Avenue, directly across from the historic Saratoga racetrack, and houses some of the finest

Bert and Richard Morgan

Mr. and Mrs. Stephen Sanford (on left) pose with Mrs. William C. Langley, former Jane Pickens, at opening of Saratoga. Mrs. Sanford is chairman of the Grand Ball, a highlight of the Saratoga Centennial this summer.

memorabilia of racing's colorful history, as well as some of the finest Thoroughbred art work (both loaned and donated), and a Racing Hall of Fame. Founded in 1951, quarters were first located in Canfield's Casino. The present edifice was built in 1955 with an addition in 1957 to house paintings of distinguished persons dedicated to racing. This is called Patrons of the Turf Gallery. The second addition was opened in August, 1960 and is known as the Walter M. Jeffords Memorial Wing. The first president was Cornelius Vanderbilt Whitney, the late Mr. Jeffords was the second to hold that office and George D. Widener is now in office.

Approximately 200 paintings are on display including portraits of Mr. Widener, Mr. Jeffords, F. S. von Stade, Stephen Sanford, Ambrose Clark, Joseph E. Widener, William C. Whitney. Horse portraits include Man O War, Equipoise, Sir John Johnson, Citation, (donated by Mrs. Gene Markey several years ago); Domino, Sword Dancer and many others. There are eight bronze sculptures; many gold and silver racing trophies won by outstanding horses. Perhaps the most colorful of the exhibits are the two hundred sets of famed racing colors: Sanford Stud, August Belmont, Mr. and Mrs. George D. Widener, Samuel D. Riddle, Elizabeth (Arden) Graham, John C. Clark, Eugene Mori, John Galbreath, Mrs. John W. Hanes, John Hay Whitney and Mrs. Charles Payson's colorful Greentree silks.

The Hall of Fame for jockeys, trainers and horses is on the second floor and includes a portrait of James Fitzsimmons, dean of American horse trainers, executed in 1958 by Sherman H. Raveson of Delray Beach and presented to the museum by J. Samuel Perlman, one of the museum's vice presidents and publisher of The Morning Telegraph and Daily Racing Form.

Open year round, the museum is the setting for many racing organization meetings including the well-known Jockey Club Round Table Conference held every August. Privately supported, the museum was formed "to establish a museum for the collection and preservation of all materials and articles associated with the origin, history and development of horse racing and the breeding of the thoroughbred horse."

Most of the furniture in the museum came from the old Grand Union Hotel, built in 1872 and razed several years ago. The famed United States Hotel was first built in 1824, rebuilt in 1875, and Leland Sterry of Delray has much of the

(Continued on page 82)



Bert and Richard Morgan

The facade of the Racing Museum at Saratoga (above) is landmark for the famous resort. Below, Governor Nelson Rockefeller with John W. Hanes and John W. Hanes Jr., center, at Saratoga.



FASHION is ART

needles by
OLEG CASSINI

The all-American and well-pressed pursuit of culture at all age levels has paved the way for a new set of traffic signals along fashion boulevards from Palm Beach to Beverly Hills and back to Broadway.

Traditional "stop" and "go" signs have either been punctuated by "caution" in couture, or have given way to even more articulate alerts such as "walk" and "don't walk" around looking any way other than young and elegant.

In any event, the sum total of this fresh approach to fashion seems to be one of "setting the pace" rather than "keeping pace with the set" on the continent. Here is an altogether invigorating reversal. And it should, with any luck at all, lend a healthy lustre and illumination to America's energetic concentration on the exercise of good taste in all phases of its design.

Fashion has become an "active" art enjoyed, engineered and indulged in by women everywhere—in even the most remote outposts of civilization. I'm sure most of us can remember, if only by association, when it was more of an "antic" art, which was reflected by the 20's look of boas, beads, bangs and "Boop, Boop, Adoop," or whatever that nonsensical lyric had to say.

In my opinion, this fresh wave of interest and intelligence in culture has carried fashion and femininity a record new distance in terms of understanding.

Designs are more fluid, more flattering to the body. I suppose this is in keeping with the "image explosion" being felt the world around. Men and women alike want to represent themselves as being "in the know," and this alone is certainly understandable. Fashion and history have moved hand-in-glove for centuries, and this decade of the Sixties will undoubtedly go down in history as one of the most fascinating, enlightening ages of all time. There is no reason why fashion shouldn't follow suit. They serve as more

valid signposts of what may be ahead than those static styles of past eras, some of which were exquisite or amusing, but most of which lacked the casual elegance and versatility of today's design. The culture boom has provided the noble influence needed.

What's more, inauguration of the National Cultural Center in Washington which is, I believe, tentatively scheduled for 1965, will undoubtedly intensify the long-range effects of art, including the performing arts, on couture. The National Cultural Center will bring to the attention of the American public both the renowned and profound from the world's field of performing artists, new art concepts and cultural communications. To think this will have no dramatic effect on fashion is ridiculous. It is predicted that vast deposits of dormant talent, both national and international, will be tapped and encouraged to capacity performance by the presence and activity of the Cultural Center. This resurgent interest in art and the artist will most definitely open new doors of imagination to fashion.

Of course, I am aware that fashions, like faces, whether they exist in art or in reality, may not always seem lastingly beautiful. There are those inevitable moments in either case when we either see or sense in the relation of one part to another a unification of the whole. Believe me, fashion comprehended in this "complete" manner is far more pleasant and satisfying . . . certainly from the standpoint of creating a design that will "understand" the wearer.

I frankly feel that high fashion deserves—even demands—a reasonable surge of life in its translation. Fabric textures, patterns, contour, and so on, contribute to the "breathing vitality" of a design. Just as fashions become a mobilized mirror of the current scene,

(Continued on page 101)



A first nighter of the first calibre is this gown that beams oriental gander (opposite page) destined to stop the show at any time. It's at J. J. Jonas, Palm Beach. Right, Photographer Peter Fink captures the natural elegance of shocking pink coupe de velour with white bodice embroidered in matching pink. Designed by Lynn Manulis for Martha, Worth Avenue.



Fashions that Live

By ELISE BEALL

Palm Beach evenings . . . hours of witchery: Of moonlit evenings and palm-brushed shadows. Of softly lighted dance floors, of laughter and romance. Of beautiful women in long ball gowns fashioned in soft spoken lines translated in breathtaking fabrics from opposite ends of the pole.

Fashion 1963 takes the long view of evening: Long dresses of sheerest wool, jewel-embroidered, rich cloque silks, chiffons and Sari cloth spun in gauzes of gold and silver. Long evening coats, as carefully shaped and tailored as day coats,

in wools, satins, brocades, overruling their daytime styling with strong bursts of vivid color. Long dinner suits whose little tailored jackets cover glittering jeweled bodices atop simple floor reaching skirts. Long prints, abstract and exotic. Long ball gowns with fur trimmed or sequin-spangled jackets. Furs: fur coats, jacquettes, stoles caressing sun-kissed shoulders above the decollete of strapless ball gowns.

Night looks have more come hither than in a dozen years, chiefly because of the femininity of fashion: devastating to



behold, deliciously luxurious to feel. Designers have handled this season's magnificent fabrics with fluid simplicity and masterly awareness of what makes a woman womanly. They have given this year's lady of fashion slender, alluring lines of natural elegance.

Madeliene Vionnet, a soberly clad Parisian workhorse in the peacock world of fashion, is generally credited with being the creator of modern fashion. She had but one rule: "If a woman smiles, her dress should smile." Although the famed designer's atelier closed in Paris in 1939,

fashionable women occasionally appear at fashionable parties in still-fashionable Vionnet dresses, proving that true fashion is art and art never dies. It was she who invented the bias cut, as revolutionary in the world of fashion as was the discovery of the wheel to world progress. It was she who asked "Why should waists be high one year and low the next? A waistline should suit the wearer's proportions." Makes sense, doesn't it? And this year's styles give proof again to Vionnet's wisdom — for

Forecast of spring in shades of pink on pink velours de coupe. A ball gown with gently shaped skirt with its own emerald lined jacket. From the Hattie Carnegie spring 1963 Collection at the Royal Poinciana Plaza.



waistlines can be anywhere or not at all.

Hairdos spiral upward, smoothly or spilling over into clusters of Empress Eugenie curls.

Ears are in fashion again. Show them, but be sure they are brilliantly jeweled. If not with the real thing, choose the careful, superb imitations in diamonds, emeralds, rubies or pearls which are amazingly real looking.

Slippers which peep from beneath long

skirts are usually gold kid, or satin with rhinestone clips.

Though the long dress holds the spotlight of news, short evening and cocktail dresses continue in unchallenged popularity. Feminine and body-conscious, saucy and glittering, the short dress is ready for whatever adventures the evening may generate from cocktails at the edge of evening to the late hours of the waning moon when the gay, mad rhythm of the Bossa Nova beckons.

Just for that Palm Beach night, this stark white silk crepe gown (below left) with crystal bodice. Both gown and white fox shrug at Silhouette, Worth Ave. Right, a long stemmed beauty of silk crepe with detail of bugle beads for evening. At Ladd's, Royal Poinciana Plaza.



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The Magic:

(Continued from page 39)

Moon is president, has chosen the just-opened-in-January new oceanfront Doral Beach hotel as locale for its February 8 "Soiree Symphonique." Miss Evelyn Mitchell, popular "Girl Friday" for the late financier Arthur Vining Davis, who was chairman of the ball last season, is again a chairman of this event. Miss Mitchell, as has been publicized so widely, was willed the gorgeous home on Old Cutler road of her late employer at his recent death and also is receiving a bequest of a million dollars from the late Mr. Davis.

Fred B. Snite, for many years, has underwritten the dinner dance he sponsors annually at the Surf club for St. Francis Hospital, Miami Beach. This year's event, of February 4, differs little from last year's and that of the year before. Reason: there's no need to change, for the place is always jam-packed with people who come year after year to have fun and give funds to the hospital.

All-Star luncheon of the Opera Guild of Greater Miami on February 21 is just one of the star-studded social events



Opera Guild worker Mrs. W. George Kennedy with Mr. Kennedy at Surf Club.

planned by this group, which brings opera to Miami (*Manon* in January and *Madama Butterfly* on February 18 and February 23 at Dade County auditorium in Miami and on February 20 at Miami



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At the Robert Greene home are guests Mr., Mrs. Nino Bisso of Miami Beach.

Beach Auditorium). They're still talking about the beauty of the "Night in Italy" ball staged by the Miami Beach Opera Committee, the "Southern Silhouette" party of the Young Patronesses of the Opera and, of course, the elegant Opera Ball on Jan. 25 at the Fontainebleu, one of the really great functions of the South Florida season, and chair-
 maned by Mrs. James Gerity, Mrs. Wallace Gilroy and Mrs. Nelson Swift Morris. Chairmen of the All-Star luncheon are Mrs. Neil Miller, also an Orchid Ball chairman, Mrs. George Kennedy and Mrs. Harry Simone.

Nor is the Committee of One Hundred to be overlooked when it comes to expert party planning, for from the time it starts its series of programs in December (this year a brilliant event at Indian



Greene party in Japanese Garden has Mr. and Mrs. Bruce L. Knight in attendance.

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Receiving line at "Una Festa dei Medici" included Mrs. Herbert Eichert, Mrs. Jay F. W. Pearson, Mrs. Wesley Peckham and Jefferson T. Warren, superintendent of the Vizcayan Museum.

Creek Country club with newspaper columnist Inez Robb the featured speaker and 435 guests on hand to hear her) right down to its annual Southern Dinner and its annual oh-so-Southern Ball.

Mention of the various openings at Miami's so-smart social clubs, the Debu-

tante "dos" and numerous private parties, both at clubs and at homes, is an impossibility, but a few seasonal stand-outs such as the International fun-fest of the Harry Simones at LaGorce Country club, the cocktail buffet hosted by the newly married Lt. Gen. and Mrs.

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Richard Sutherland at the Bath club, the annual Christmas fete of Baron and Baroness von Poushental where gay European music and dancing is the order of the evening, and the holiday party of the Stubblefields, Judge and Mrs. Emmett C. Choate and Mrs. Charles Leffler, as well as Orange Bowl entertainments and a Valentine party hosted annually at the Surf club by the Bruce Knights are "musts" on any round-up society story about South Florida.

Last charity ball of the season, usually—unless others are added this year and that's not at all unlikely in this season of charity events—is the annual Easter Lily Ball held at the Surf club, and chaired by Mrs. Richard King Lackey, Mrs. Julio Sanchez and Mrs. Bruce L. Knight. On March 5 when guests go to this event they walk into a sea of Easter lilies and dine and dance so crippled children and adults can walk.

All of which leads up to the firm conclusion that while it takes a combination of many things to be a social success—personality, poise, friendliness, diplomacy, tact, a gift of gab and other qualities—first and foremost it takes stamina, and plenty of it, to withstand South Florida's mad, mad wintertime party pace.



What's a fashion show without a twist costume? Here at Indian Creek Country Club luncheon, Mrs. Frank J. Rooney models twist dress and escort Terry Campbell begins the dance.

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The Capital:

(Continued on page 43)

wives and Mrs. Wiley T. Buchanan who with her husband was hostess to the Peruvian Ambassador and Senora de Berckemeyer and the Spanish Ambassador and his daughter Isabel. Madame Vera Petchek also had diplomatic guests, the Ambassadors of Italy and Greece and their wives.

The International Ball benefits the Children's Convalescent Hospital and Mrs. Fisher and her highly competent Committee rate a deep bow for the \$75,000 raised for this good cause.

Fashions took front and center in a series of plush events which included the visit of world-famed hair stylist Alexandre of Paris, the Junior League's Annual Fashion-Luncheon, Lilly Dache's debut of her Washington salon and the champagne prevue of "Beauty of Design '62" featuring fashions for the home.

Fashionable Madame Alphand, wife of the French Ambassador, invited a group of prominent women to view the latest creations of the hair artist who was discovered by the Begum Aga Khan and counts among his clientele Her Majesty Queen Frederika of Greece, the Duchess



Hostess Gwendolyn Cafritz with guest Arthur Middleton at the Sheraton Hall.

of Windsor, the Vicomtesse de Ribes and Princess Grace of Monaco. Guests viewed a parade of Alexandre coiffures



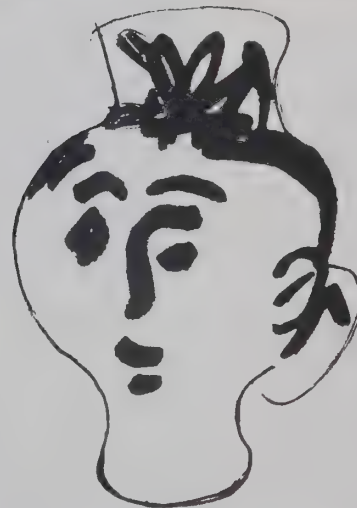
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delightfully presented by the master himself. And he "played" to an impressive audience—the Second Lady Mrs. Lyndon Johnson, Mrs. C. Douglas Dillon, Mrs. Paul B. Fay, Mrs. Angier Biddle Duke, Mrs. George Angus Garrett, Mrs. Robert Low Bacon, Mrs. Arthur W. Gardner, Mrs. David Ginsburg, Mrs. Joseph Alsop and a group of ambassadors—Luxembourg's Madame Heisbourg, Chile's Senora de Muller, Tunisia's Madame Bourguiba and Morocco's Madame Bengoulloun. The chic company saw perukes (wigs), feathers, jewels, hairpieces. And they heard Alexandre declare he would like to see Madame change her hairdress for breakfast, luncheon and dinner!

The Junior League presented elegant Dorothy Stead fashions at a large luncheon in the Sheraton-Carlton dining room where models included some of the Capital's best-dressed young matrons. The annual event benefits the many fine community services rendered by the League. Chairman was Mrs. James K. Sullivan with Mrs. Walter M. Johnson Jr. her vice chairman. Mrs. Lester W. Lindow, chairman of the annual Christmas Shop, presided introducing special guests in the audience. Among them were Mrs. Kennedy's Social Secretary Letitia ("Tish") Baldrige, Mrs. George W. Anderson, wife



Inaugural Chairman Edward Floey seems deep in discussion with Mrs. Sidney Kent Legare (best dressed) at the International Ball held in ballroom of the Sheraton Hall.

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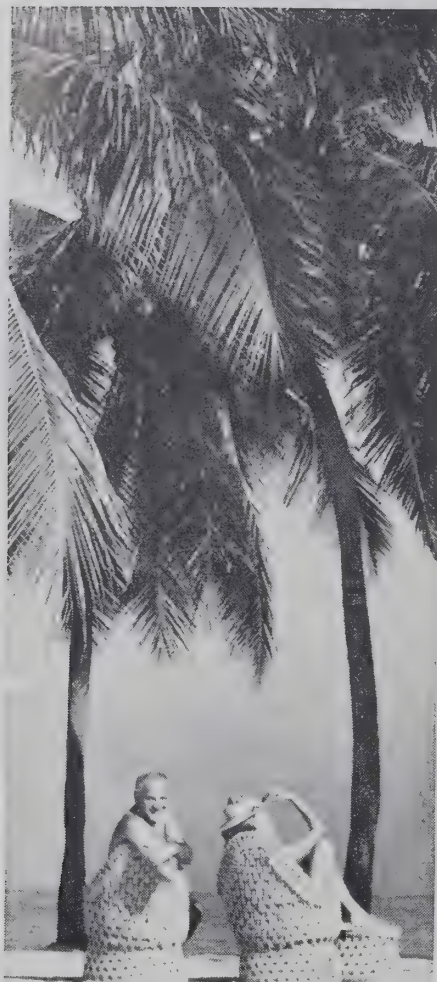


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of the Chief of Naval Operations, Peru's Senora de Berckemeyer, Mrs. Herbert A. May, Mrs. Winston Guest, Mrs. Perle Mesta, Mrs. George Garrett among others. Fashions shown took milady from morning to the glamor hours and were journalistically billed: Mornings—Daily Keeping Posted, Noon Editions, Afternoon Headlines, Night Side and Extra. Columnist Betty Beale was commentator. Mrs. Wiley Buchanan, wearing a handsome green wool suit with mink trim, was honorary chairman and among youngset members assisting with hostess duties were Mrs. Peter Sturtevant, Mrs. J. Berry Wallace, Mrs. Lewis Ellis, Mrs. Benjamin C. Evans Jr., Mrs. Richard Barrett, Mrs. Robert W. Dudley and others.

Lilly Dache prevued her new Washington salon for a fashionable group of Capital women who were served French champagne as they stepped off the red, cut-velvet lined elevator into the second floor quarters. They oh-ed and ah-ed at the rich gold-brown decor featuring the famous twinkling "Lilly Trees," the intriguing Wig Room, the hat boutique, the gold-toned hair styling salon. And they viewed a late-day group of luxurious Dache fashions. Honor guest for the chic debut was French Ambassadors Nicole Alphan.



Mrs. Paul B. Fay dances with Costa Rican Ambassador Gonzalo Facio at International Ball at Sheraton Hall.

Capital Society turned out to an elegant showing of fashions for the home, "Beauty of Design '62," at the National

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Guard Armory. Under the patronage of The First Lady and sponsored by the Evening Star, it was a benefit for the Washington Hospital Center. Prevue plans were under the deft chairmanship of Mrs. William C. Foster, wife of the Arms Control Director, with Mrs. E. Fontaine Broun and Mrs. Arthur G. Syran her vice-chairmen. Guests witnessed ribbon-cutting ceremonies, toured the huge hall to visit beautiful ideas for living and then reported in to a special pavilion for champagne and dancing and a program by the Student Nurses' Chorus. In the black-tie throng were Admiral and Mrs. Jerauld Wright, Marcella du Pont, the Samuel Kauffmanns, General and Mrs. Wade Haislep, the Bernard Gallaghers, Lady Lewis, Ray and Marion Henle, Mr. and Mrs. Daniel Bell, Rear Admiral and Mrs. Neil Dietrich, Mrs. John F. Simmons with son Huston, former Ambassador and Mrs. Phillip Bon-sall, the Ralph Newmans, former Am-bassador and Mrs. Clifford Folger and many more. Marine General Franklin Hart, who escorted his pretty dark-eyed wife, won the door prize of a trip to London. Mrs. Foster, in rich white brocade with turquoise stole, was joined by her husband as she welcomed guests to the very pleasant event.



At the Sheraton Hall for Ball were Mrs. Elizabeth Graham with Ambassador Antonio Garrigues.

A popular diplomat and his beautiful

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“interesting cross section of well-known guests . . . ”

bride took the spotlight at a large reception given by Mr. and Mrs. Morris Cafritz. Honor guests were Swiss Ambassador August Lindt and blond Madame Lindt, new wife of the Ambassador and widow of watch tycoon Arde Bulova. Guests were received in the spacious step-down drawing room of the Cafritz residence where flower arrangements were keyed to the hostess' red chiffon gown worn with a dazzling diamond necklace. Madame Lindt was in chic black and beige satin. Champagne flowed, guests sampled the elaborate buffet in the dining room and Devron's music added to the gaiety. Skilled hostess Gwen Cafritz had asked an interesting cross-section of well-known guests including a large diplomatic contingent—Norway's Ambassador and Madame Koht, Danish Ambassador and Countess

Knuth-Winterfeldt, Belgian Envoy and Madame Scheyven, among others. Also in the company were Justice and Mrs. Tom Clark, Navy Secretary and Mrs. Korth, Assistant State Secretary and Mrs. Klotz, Atomic Expert and Mrs. Robert LeBaron, General and Mrs. Graves Erskine, Presidential Naval Aide Tazewell Shepard Jr. and chic wife Jan and the Protocol Office's blond charmer Constance Calenberg, to name a few. Washington has learned since and with regrets that the Lindts are leaving for Switzerland where His Excellency has been assigned to the Foreign Ministry as Head of the Technical Cooperation Organization.

The Ambassador of Pakistan and the Begum Aziz Ahmed were saluted at a dinner party given by Mr. and Mrs.

Ralph Becker at their Cleveland Heights residence. Guests enjoyed a most stimulating company of widely diverse interests. To wit: Judge and Mrs. George Washington of America's first presidential family. (The Judge has a new 2-volume book on "Compensating the Corporate Executive"); noted Arctic explorer Capt. Finn Ronne and his wife with whom the Beckers trekked to the Far North last summer; noted air ace General Elwood ("Pete") Quesada and his dark-eyed wife; Finland's Ambassador and Madame Seppala; Assistant Secretary of State and Mrs. Phillips Talbot; Washington Post Editor and Mrs. J. Russell Wiggins; nationally known news commentator Ray Henle and wife Marion; former U. S. Ambassador and Mrs. Jefferson Patterson; Smithsonian Institution's Richard Howland; David Piper, Assistant Director of the Portrait Gallery of London and of course the astute and engaging Pakistanis, Ambassador and Begum Aziz Ahmed. Conversation waxed long and lively.

Charm notes of the evening: Hostess Ann Becker's luscious purple velvet gown with diamond jewelry; the hosts' little daughter Pam mingling with guests during the reception hour; and the Becker poodle "Pepe" sporting an elegant rhinestone collar!

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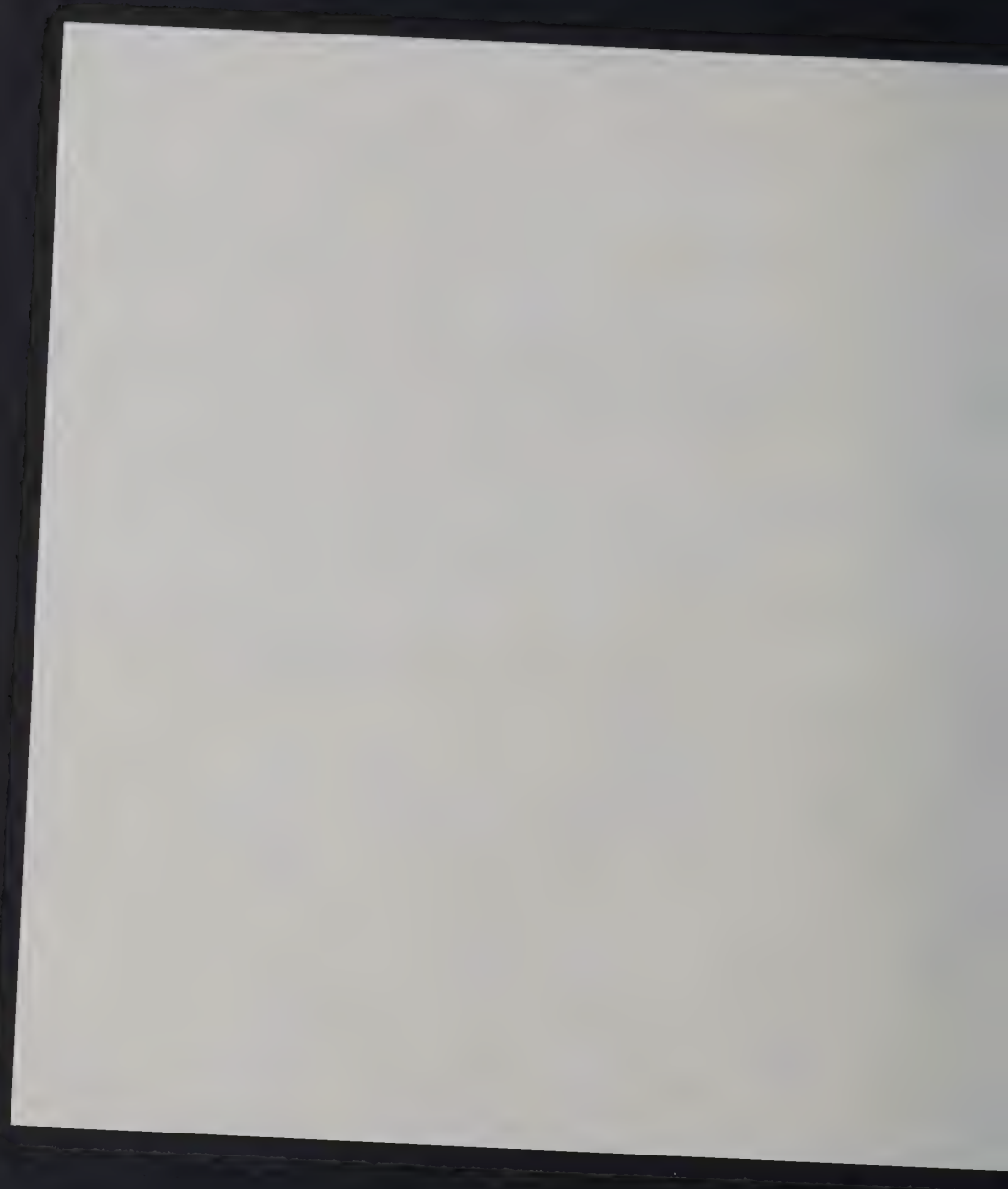
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Art:

(Continued from page 53)

man of the Palm Beach Decoration and Design steering committee.

Raoul Dufy's "Fauve—Garden Scene" also loaned by Mr. and Mrs. Fishbach was the center of interest in a room designed by Edward F. Kendall of Palm Beach. Repeating the beautiful garden scene colors of the painting with fine Scalandre silks, Mr. Kendall designed a small dining room carrying out the blues and greens in an Imperial Blue Napoleonic Sevres service and the modern Malachite urns.

"L'Atelier" by Pablo Picasso was loaned by the Findlay Galleries. In brilliant colors, the painting shows Picasso at work in his studio, and lent itself through Designer David B. Wemple to a man's one-bedroom apartment.

Paul Signac's "Le Phare de Groix" in a small corner retreat designed by James Merrick Smith, Chairman of the Board of the American Institute of Interior Designers, shows how a painting can be the keynote in an *intime* setting. In a bright room for cocktails, Mr. Smith has

suspended shelves for numerous types of glasses in front of a spectrum-hued sheer curtain sending out a rainbow of color upon the glasses.

Top A.I.D. interior designers from various parts of the country, working on the rooms, are attending. Included among these A.I.D. interior designers are the National President of the A.I.D., the Chairman of the National Board of Governors of the A.I.D., and the President of the Tennessee Chapter and the Florida Chapter.

The show will be open on the Mall through February 15, with specially conducted tours of the exhibited rooms.

A highlight of the show is the scale model exhibition of the White House Library which was redesigned and re-furnished this year by the American Institute of Interior Designers and presented to Mrs. John F. Kennedy as a gift to the nation. Termed by Mrs. Kennedy as "one of the most beautiful and historic rooms in the White House . . . as a room that is of great interest to the President," it has been rebuilt with the attempt at authenticity to late 18th Century American furnishings. Mrs. Francis Henry Lenygon of New York, chairman of the White House Library project committee also supervised the Palm Beach exhibit.

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James E. Fitzsimmons, the dean of horse trainers. Portrait by Sherman Raveson.

Saratoga:

(Continued from page 65)

history first hand from his father, also Leland Sterry, who owned this 917-room hostelry from 1916 to 1924. In its time it was the largest hotel in the country

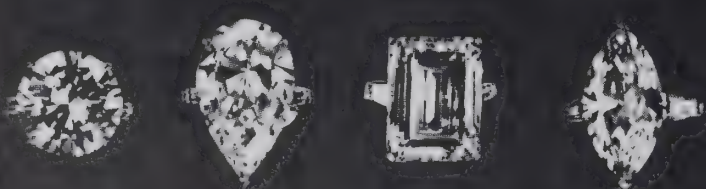


The late W. M. Jeffords, first president of the museum. Portrait by F. W. Meinz.

... almost twice as large as the present-day Breakers in Palm Beach.

Interesting to note that twelve oils by the artist Edward Troye have recently been loaned by Courtney Burton, nephew of Crispin Oglebay. These were originally part of the Oglebay collection and along with thirteen other Troyes will form the nucleus of the museum's

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GEORGE E. VIGOUROUX, JR., Director

Centennial Special Exhibit. Edward Troye reached the peak of his career about the time the Saratoga track first opened in 1863.

Elaine E. Mann, the museum's executive secretary, reports the most recent acquisitions include: an Edward Troye painting presented by George Widener, a framed Jockey Club certificate of pedigree on Chance Shot from P.A.B. Widener III, the entire collection of Brookmeade trophies and three paintings from the estate of Mrs. Dodge Sloane, and the old Jamaica racetrack saddling bell from Marshall Cassidy, executive secretary of the Jockey Club of New York.

Saratoga, long known as the Ascot of America, is fast returning to its long-lost era of affluence when the month of August meant stately mansions were alight, parties before-during-and-after the races, balls and soinee dinner parties. Now, many of the famed families have returned and have bought homes at the Spa. Mary and Laddie Sanford own the late Mary Johnson home; Molly and Albert Bostwick bought the late Isabel Dodge Sloane place and the Gene Markeys lived next door. The coming season at Saratoga has promise of being the most glittering social racing season yet to be seen.

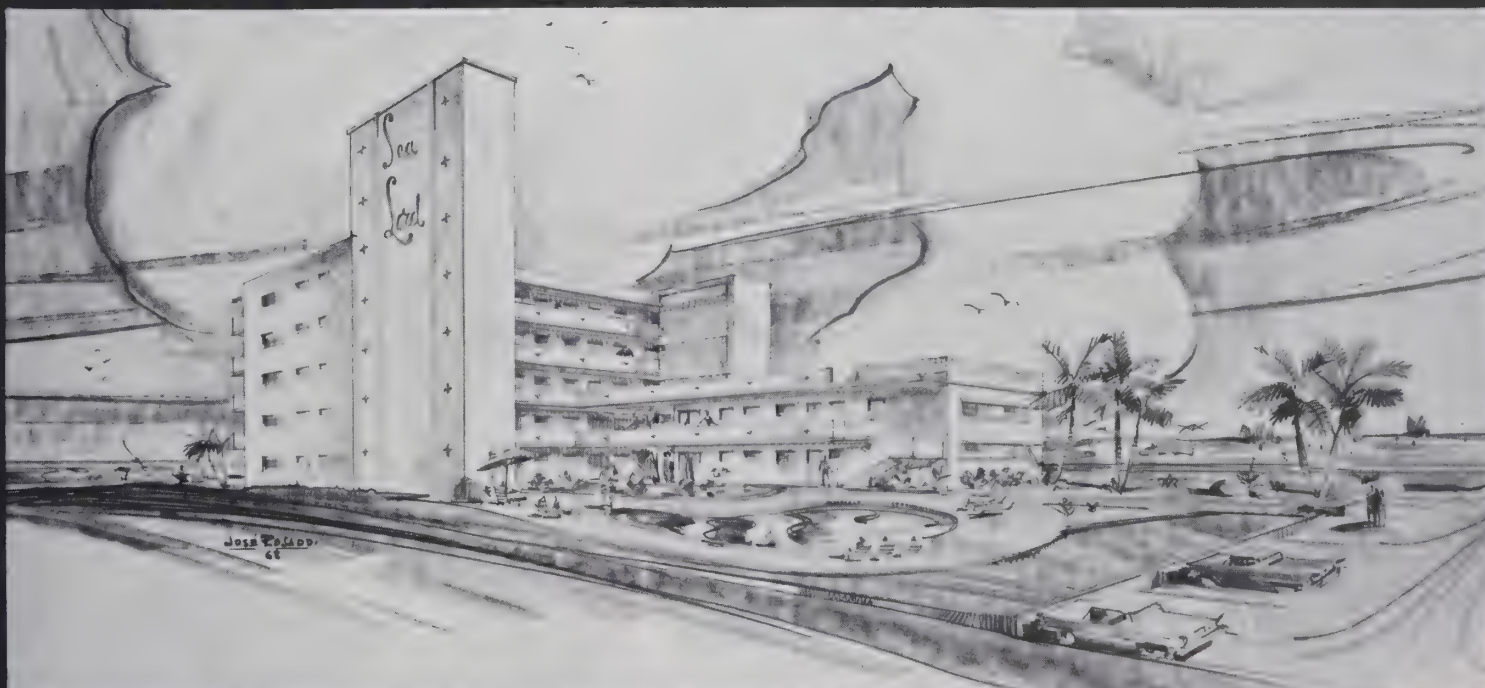


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“married in 1958 and have lived happily ever since . . . ”

Cobina Wright:

(Continued from page 24)

NEW JOB — Carter Ludlow, who was a campaign public relations director for Richard M. Nixon for governor, opened a public relations office in Beverly Hills. I'm sure that Carter will be most successful.

* * *

MEN, TOO — Men have become as enthusiastic about controlling their weight as the ladies, according to the Golden Door, a health resort near Escondido. Their men's week lists have been filled to the brim, including such recent guests as Cummins Catherwood of Bryn Mawr, Pennsylvania, David Bright, art collector from Beverly Hills, Shearn Moody of Galveston, Texas, and Charles Dana of New York.

DINNER PARTY — A charmed circle of friends dined at the new Kirkeby Center Restaurant and called to rave about its spectacular view.

Ross and Marcelle Urquhart, who had just returned from Europe, joined Lady Thelma Furness and her sister Gloria Vanderbilt Sr., Princess Conchita Pignatelli, Mary Pickford and Buddy Rogers, Count Maxmilian de Henckel and Enoch Ravelo.

* * *

VISIT DUE — Paulette Goddard said that she and her famed author husband Erich Maria Remarque will visit Southern California together next spring.

Erich has finished a novel entitled "Lisbon" ("All Quiet on the Western Front," "Arch of Triumph" and "A Time to Love and a Time to Die" are his best-known works) which will soon be published in Germany. Erich became an American citizen in 1947.

Paulette and Erich were married in 1958 and have lived happily ever since,



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LEGEND :

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So—fishermen, golfers, yachtsmen, horsemen or just plain fun and sun worshippers—be sure to investigate this "one of a kind" Loxahatchee River community.

*“magnificent and decorated
in exquisite taste . . . ”*

residing in separate apartments in the Hotel Ritz in Paris.

“When people work as hard as we do, and keep different hours, it is better that way,” the redheaded actress explains.

* * *

ALOHA LAND — Mr. and Mrs. Michael Nidorf (Lorena Mayer) have arrived here from New York and will leave for Honolulu Saturday to celebrate their first wedding anniversary.

“Just think, Cobina,” Lorena confided, “we’ve been married a year, and we’re happier every moment.”

Friends of Mrs. Laurena Heple, who has lovely homes in Beverly Hills and Pebble Beach, will be happy to know she is having a wonderful time in Hawaii.

Laurena has taken a sea-front residence on Honolulu’s fashionable Black Point Road, and is a neighbor of my good friend Dick Fairservice.

Laurena writes that many visitors from Carmel, Palm Springs and Los Angeles have come to see her, and the Goulds from Carmel brought her some

pictures of my daughter which Laurena sent on to me.

* * *


BEFORE DORIS DUKE left for New York, the Tony Jacksons (Nancy Cooke de Herrera) entertained for her.

Doris has a lovely home here, but she is traveling so much that she is seldom around. The Duke homes in New Jersey and Honolulu are magnificent and decorated in exquisite taste.

Tony barbecued some marvelous chicken for their guests, including old friends of mine, the Raoul Renals from Argentina.

After dinner some of us went to see the movie “Whatever Happened to Baby Jane.” Those two fine actresses, Bette Davis and Joan Crawford, have really done a tour de force.

It was difficult to recognize Bette with her horrible makeup, walk and voice, and Joan also had made herself as unglamorous as possible. These are two very attractive women who for the sake of art will forget their beauty.



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Over 85 Years In Business

Nina II:

(Continued from page 48)

storms; the mast was split and the rudder was inoperative for several days before it could be repaired.

But beyond all this, the captain and crew had to face a decision that was every bit as difficult as the one the Great Navigator had to make.

"Whereas Columbus had to keep sailing on or turn back, we constantly were tempted by the fact that we could call for help in to any number of ports," Marx said.

And always the decision was: sail for San Salvador, even though thirst, hunger and weariness could have been alleviated at a port just over the horizon.

So, the temptation to ease and comfort was the one that sat on the shoulders of the crew.

The 29-year-old navigator, who is a native of Pittsburgh, said that several unusual events occurred on the voyage.

He related how fish would follow the small caravel, nibbling away at the tar that was used for caulking.

"We had the bucket brigade going almost all the time, bailing out water."

Thirst was one of the main concerns.



Ah . . . dry land. The crewmen of Nina II pull ashore on San Salvador after trip.

Marx said the crew drank sea water—undiluted or diluted with wine—with impunity. Survival booklets admonish against the drinking of sea water.

Then, something that was good for morale but a detriment to navigation was the cavorting of a friendly whale

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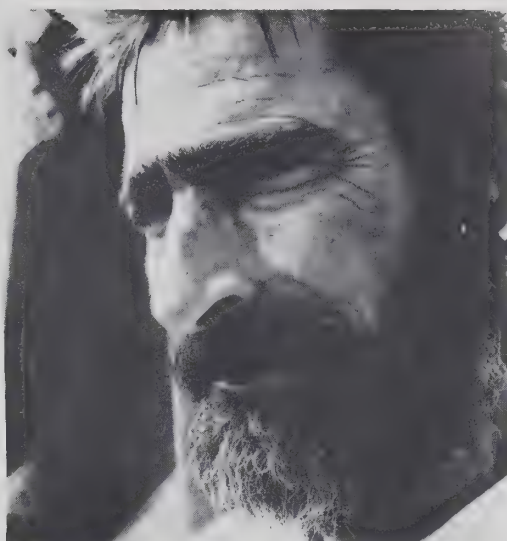
Ladd's

ROYAL POINCIANA PLAZA, N.





Michel Velaras, 29, of France, enjoys his first fresh water after reaching island.



Jose Valencia's face reflects the hardships endured during voyage of Nina II.

that kept close to the vessel for three days.

During the day, the whale would allow himself to be stroked by the crewmen and would playfully circle the ship and dive underneath it. During the night, he would swim under the hull.

The world had awaited anxiously word of the Nina as she struggled across the Atlantic. After 76 days, she was sighted 16 miles southeast of San Salvador by a pilot of Bahamas Airways Ltd. It was 4 p. m. Christmas Eve.

Joseph Linden, a resident of the island,

Palm Beach Ticker-Tape

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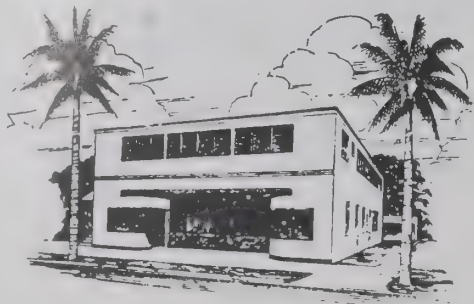
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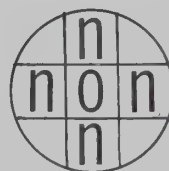
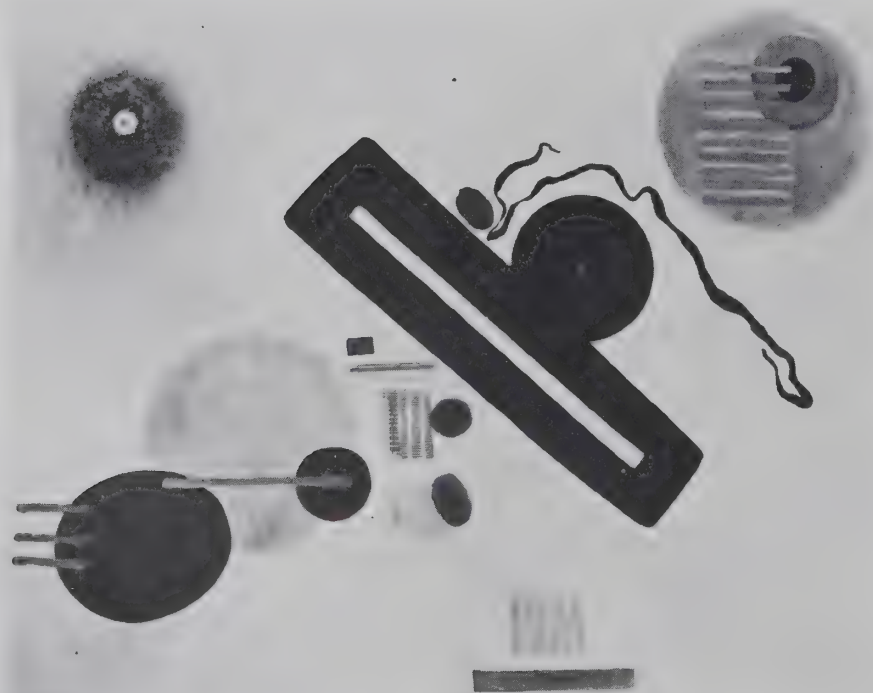


The last leg of the journey as the crew starts out in small boats and heads for the island.

first sighted the ship from land on Christmas Day. Currents and wind, however, shoved the little vessel farther and farther from shore and a U. S. Navy

launch had to tow her to a safe anchorage off the settlement of Cockburn Town.

The strange ship was scented with the briny smell of the sea. Her crewmen



HILLA
REBAY

PAINTINGS

gallery 14

Alexander Kirkland, director · 249 Worth Avenue, Palm Beach, Florida

*"crew drank
sea water . . ."*

were dressed in 15th Century sailing attire.

The others who had made the voyage, besides Father Sagasetta and Marx, were: Capt. Carlos Etayo, 41, of Pamplona, Spain; Nicholas Bedoya, 69, a retired naval officer; Jose Valencia, 39, a fisherman; Michel Velaras, 29, a veterinarian; and seamen Antonio Aguirre, 42, Manuel Darnaude, 33, and Jose Ferrer, 38, the ship's cook.

Then Mrs. Ruth Wolper, director of the New World Museum at San Salvador and one of the Nina's sponsors, staged a banquet for the hungry mariners. It lasted until 4 a. m. The captain and the crew had steak and the usual Yule fare, and Marx had spaghetti and ice cream, dishes he said he had dreamed about during the journey.

The Nina II then was towed to Nassau for a big welcome before being taken to New York City for a ticker-tape parade up Fifth Avenue.

The Nina's crew was enjoying some of the benefits of civilization after a trip whose hardships are indicated by the fact that they ate seaweed for salad on the crossing.

Perhaps one of the most significant discoveries of the voyage was the fact that the crew drank sea water. Marx, who once ran a diving school in the Marine Corps, said he will turn over his findings on this to the U. S. Navy.

A plaque listing the Nina's arrival was placed next to another one that marks the place where Columbus is thought to have landed.

It reads: "To commemorate the arrival of La Nina II, Christmas Week, December 1962, from Passajes, Spain, on San Salvador Island." The names of the crew members are listed under the inscription.

To accent the importance of the successful voyage, His Excellency, the Governor of the Bahamas, Sir Robert Stapledon, sent the following congratulations:

"It is a distinct and unusual pleasure to extend the congratulations of this Colony and its people to the courageous crew of the Nina II, and to welcome you to the Bahamas. Your feat in virtually duplicating the historic voyage of Christopher Columbus from Palos, Spain, to San Salvador Island, no doubt beset by hardships and privations during your long voyage across the Atlantic Ocean, is most outstanding in the annals of marine accomplishments."

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AMPLE PARKING

The Miracle:

(Continued from page 57)

his work. He also mentions his father's pleasure in painting the Renoir family in this garden setting.

The Findlay collection also includes Camille Pissarro's landscape, "Brouillard A Eragny," painted in 1895. An artist referred to by Cezanne as "the nearest one to nature," Pissarro devoted his entire life to observing nature. In 1865 he joined the Impressionist movement along with Monet and Renoir.

Pissarro emerged as one of the strongest influences in the group. Following the historic exhibition of 1874 seven additional shows were organized by the Impressionists. Although each new show suffered insults and though the artists were called madmen and charlatans Pissarro met the attacks with optimism and encouraged the group not to give up. He was the only member to exhibit in all seven exhibitions. In 1880 Pissarro became interested in Gauguin and introduced him to the movement.

A painting by Gauguin, "Breton Landscape in Winter," painted five years after he met Pissarro, is the most valuable painting in the Findlay collection, for it

dates from his rarely seen Impressionist period. The picture, a large canvas, shows a winter scene with a group of colorfully costumed French peasants in a wooded area on the outskirts of Paris.

In it, Gauguin captured with great sensitiveness and subtlety the wonderful play of color in the snowy foreground, the figures themselves, the rooftops behind them and the wintry sky.

Shortly after he painted the picture, Gauguin broke with the Impressionists and moved to Brittany where he painted the peaceful villages, the devout Bretons, the gentle hills. After an unsuccessful trip to Panama he returned to France and, in 1891, he auctioned all his pictures and sailed for Tahiti where he painted his most famous pictures. His friend, Daniel de Monfreid said he went there "to find in what he believed to be a country of ancient customs, an environment, an atmosphere different from our over-civilized one." "Breton Landscape in Winter" was formerly in the collections of Madame Paul Gauguin, the artist's wife, Mr. G. Brandes, his brother-in-law, The Honorable Peter Krag, Norwegian Consul General in Paris and Madame Krag in Oslo, Norway.

Another master influenced by the Impressionists was Edouard Vuillard. Born in 1886, he spent almost all his life

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*"a rare example of his
use of color . . . "*

around Montmartre, an area which he immortalized on canvas. In the beginning of his career his work suggested the subtlety of Degas and Monet, later by Gauguin. Portraits, together with interior scenes were his main interests, and he was most comfortable when alone with his mother and intimate friends whom he often used as models. His painting "Madame Vuillard chez Elle" is an outstanding example of his work. The painting will be published in the Louvre Catalogue now in preparation.

The brilliantly colorful pointillism of Paul Signac, a Post-Impressionist, is represented by the "Le Phare de Groix," painted in 1925. The painting pictures sailboats of many gay colors with a lighthouse in the background as seen on a glorious sunny day. As with all the paintings in the exhibition, this subject has an important history. It came from the collection of Bernheim-Jeune Cie. of Paris, and was included in the 1930 Signac exhibition at Galerie Bernheim-Jeune.

An imaginative pastel by Odilon Redon, a contemporary of Monet, is a rare example of his use of color. Although he belonged to the Impressionists' generation, he preferred not to join their movement.

His pastel, "Monstre Sous-Marin," painted around 1900, has been widely exhibited in Paris, Leyden, London and in the 1962 exhibition "Odilon Redon - Gustave Moreau-Rodolph Bresdin" which the Art Institute of Chicago held in co-operation with the Museum of Modern Art in New York. It not only is an example of Redon's great mastery of the medium of pastel, but is fascinating in its flowing color harmonies as well as in terms of its dream-world type of subject. The exhibition has been arranged for the Palm Beach showing as a culmination of the galleries' salute to French artists which will be featured throughout February.

A monumental exhibition, it is being hailed as a major event in the art world.

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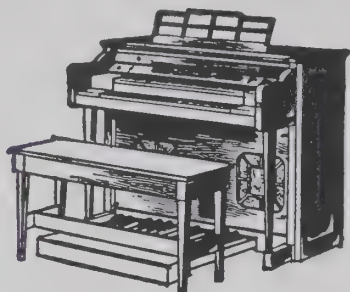


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Chicago :

(Continued from page 47)

the annual December ball, its mysterious cancellation this year was a puzzlement. Others in the know said the party was cancelled because the requests and pressures made the anonymous committee for an invitation outgrew all reasonable bounds.

With Meyer Davis hired months earlier to play for the party, a Lake Forest contingent decided to take advantage of the date and go ahead with a substitute December ball which they gave in the Onwentsia club in Lake Forest and called simply "The Dance."

Instigators of the party included the George Pooles, the Andrew Jackson Goodwins and the Calvin Fentresses.

Meanwhile, same night in town another group of December ball goers — the Brooks McCormicks, the Robert F. Carrs, the junior William Collinses — organized a quiet dinner dance in the Sheraton-Blackstone.

Amusing tidbit about these two substitute parties was the guest list. Included were several who've never been to a December ball in their lives — names



Chicago's American Photo

The Moris Hoverstens arrive at private party at the Sheraton-Blackstone Hotel.

the masked committee have vetoed for years!

Add smash parties of the winter season: the English Speaking Union's fun theatre party with handsome and peppy Mrs. Lawrence Kimpton, wife of the ex-chancellor of the University of Chicago as benefit chairman.

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Also, the fun onstage \$100 per person dinner party at Arie Crown theatre in McCormick place preceding a closed circuit telecast of America's greatest performers, the whole show benefitting funds for the national cultural center President and Mrs. Kennedy hope to establish in Washington.

Also, the Boy Scouts' benefit opening night at the International Live Stock Exposition and Horse show — an evening that had bluebloods vying for photo coverage with 1,700-pound bulls; Arthur Godfrey, charming with a dressage exhibit astride his pet palomino; debutantes surrounding one of England's rich young men, 19-year-old Sir Michael Blake; and the Paul Butler family from Oak Brook making an impressive late entrance. With Paul and his son, Michael, were their dates: Cherly Mrizek and



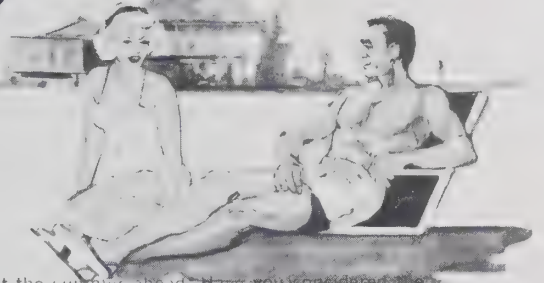
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Miss Deborah N. Detchon

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Latus Fisher, both of whom said they rode in Paul's Oakbrook Hunt.

THESPIAN SET: A dedicated group of play-lovers, determined to help create a national theatre like England's Old Vic and France's Comedie Francaise, has formed a Chicago Founders Group. Its purpose to support the National Repertory Theatre Foundation. As a financial kickoff for new members the group staged an original show presented at two cocktailtime parties in the Arts club.

The performers included some of Chicago's best extrovert talent (Mrs. Daggett Harvey, Mrs. Bernard F. Rogers III, Mrs. Adlai Stevenson III, Dr. William Shorey plus an ex-professional cafe singer, Mrs. Frederick Wacker Jr. (former Jana Mason).

Chicago friends of Brenda Forbes who long hoped to see her on stage here, flocked out to Drury Lane theatre to see her in the world premiere of "The Camel Bell" which starred Arlene Dahl.

Brenda, in private life, is the wife of Merrill Shepard, and member of a famous British theatrical family with her brother, Ralph Forbes, and her onetime sister-in-law, Ruth Chatterton.

Drury Lane is U.S.A.'s most famous year 'round theatre-in-the-round. Its producer, Carl Stohn Jr., has established a record for full house audiences every



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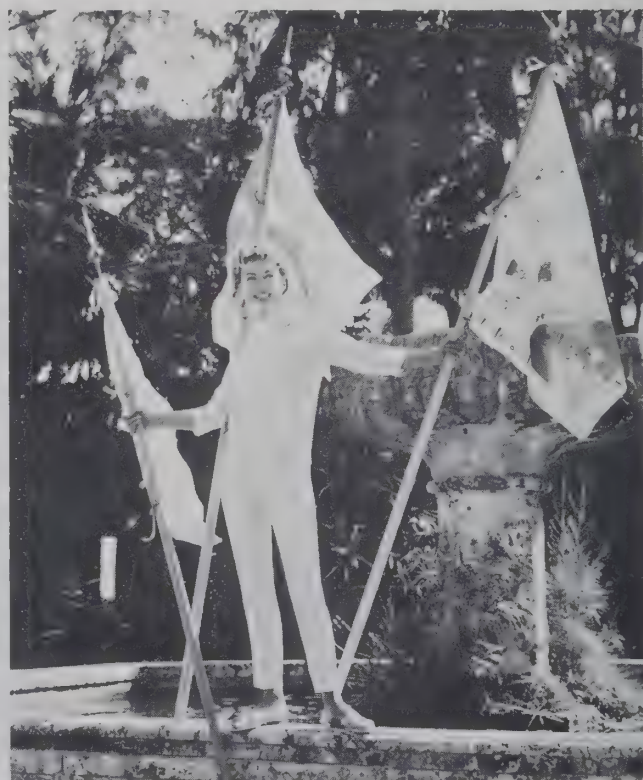
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PALM BEACH



Bert and Richard Morgan

The crowd comes in for the Elmer Rich birthday party at the Everglades. Background, the George V. Meehans; front: Gerald S. Reeds and Riches.

Going and Coming:

(Continued from page 28)

The Findlay Galleries exhibited Yolande Ardissonne, a young French artist, who has received honors in her own country and is widely recognized in America . . . Findlay will have open house each Thursday during the 1963 art season . . . each will be in keeping with the theme of the exhibition.

AH COMEDY: Shelley Berman couldn't have been funnier at the Kiwanis Benefit at the Playhouse . . . Berman, the master of timing and topping each joke . . . Berman climaxed the evening of entertainment started by pianists Fer-



Bob Davidoff photo

The Cocoanuts . . . byword for entertainment on New Year's Eve was the scene on the last day of 1962. Here Mr., Mrs. Thomas H. Shevlin smile for camera.



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Bert and Richard Morgan

Mrs. William Cook and her father, Frank Folsom, were among the crowd at the Everglades Club for New Year's Eve festivities. Mr. Folsom heads RCA.

rante and Teicher . . . and everybody is talking about the Playhouse's "Take Her, She's Mine," with Hans Conried and Elizabeth Ashley . . .

. . . here's something you didn't know at all: Palm Beach has had the "least annual fire loss ever: \$11,311." That report comes from Fire Chief Clarence Peed . . .

The Lost Tree Golf Club jumped off on the winter tournament slate with The President's Cup play in early January. Trophy was supplied by President Byron Ramsing . . . ergo the name . . .

BACK HOME: The Thaddus D. Trouts are in Palm Beach as are the O. Frank Woodwards, who had a family reunion in December . . .

Colonel and Mrs. Leon Mandel arrived early in the season for a stay in the resort . . . and docked the "Carola" at the Biltmore.

The Gilford Dudleys and daughter Travania, arrived for a winter stay . . . and Mrs. J. Spencer Love arrived for a visit . . .

PARTY TIME: Mr. and Mrs. Elmer Rich birthdayed for Mr. Rich in the Orange Gardens of the Everglades Club with many of Palm Beaches best known in attendance . . .

. . . and Herbert Muller keeps winning at backgammon . . .

The William Wakemans threw a holiday party for houseguests, Mr. and Mrs. George Lowther III and Mr. and Mrs. William Pitt of Greenville, Connecticut . . . The Honorable Stanton Griffis entertained houseguests, Mr. and Mrs. Nixon Griffis . . . son and daughter-in-law respectively.

Mr. and Mrs. John R. McLean entertained at a holiday affair at their home on South Ocean Boulevard . . .

. . . and everybody is talking about the Bossa Nova but nobody is doing it . . .

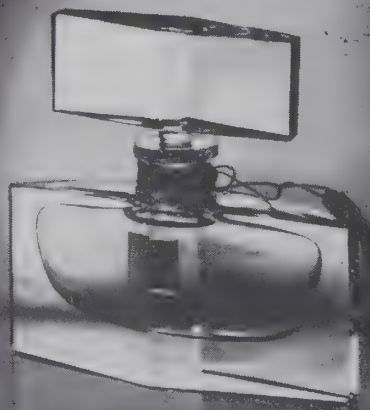
CONVERSATION TOPICS: The Charles B. Wrightsman party on New Year's eve which has the President and Mrs. Kennedy in attendance . . . the Round Table discussions which this year moves to the Flagler Museum . . . the well rounded lineup of plays at Frank Hale's Playhouse this season . . . an almost disastrous season thanks to the Cuban fiasco . . . but a highly successful year so far . . . the growth of Palm Beach in the southern portions.

. . . the over all construction boom in Palm Beach . . . in 1962, a total of \$9,940,030 started . . . just a little short of the booming 10 million plus of 1961 . . .

. . . a new word, "condominium" which is popping up all

Aii

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Bert and Richard Morgan

The Elmer Rich birthday party at the Everglades Club had Noel M. Seeburg and Mr. and Mrs. Max L. Pray in attendance. Prays are Chicago residents.

over the island: first at 400 South Ocean Boulevard and then at the White House to the south . . .

. . . the President shared his Secret Service long enough for the famed corps to guard the Mona Lisa during the painting's American stay . . .

. . . the James Kimberlys are all set to move into their new house . . . also the Peter I. B. Lavans have a new dwelling . . . Mrs. Courtland Ferguson opened her house on Island Drive . . . and Mrs. Walter Shirley returned to the resort just in time for the Christmas holidays . . .

. . . Everyone was happy to see Chris Dunphy at the Cocoanuts, despite a major operation just weeks before . . . and talk has it that if the Cocoanuts get any bigger they may have to move out of Taboo and into a private home . . .

The Marshall Heminways are at their home on North Lake Way . . . and Bobby Benson will be talking for a long time about that 230 yard hole in one he scored at the Palm Beach Country Club . . .

. . . all in all Palm Beach had a busy and happy holiday season . . . and now the rest of the winter . . . here comes charity . . .



Bob Davidoff photo

The C. Michael Paul house where President Kennedy and family stayed during their Palm Beach stay. Photo shows the east end of house facing the ocean.

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BREAKERS PHARMACY, BREAKERS HOTEL

Dateline Palm Beach:

(Continued from page 6)

Martha of Worth Avenue. He will be in the salon to show his modeled collection and give counsel. Blass has been dubbed "Mr. Fashion Right" by Woman's Wear Daily, partly because he is one of the Ten Best Dressed Men named by Esquire Magazine and partly because of his talent in designing women's fashions.

Jean Louis, a designer who has proven very popular with the young elite, showed his resort collection at Sara Fredericks' fashion show at the Everglades Club's tombola luncheon on January 23. California designer Helen Rose was guest at Sara Fredericks shop for a Sherry Brunch at which her collection was shown earlier in the season. Helen Rose is chief designer for Metro-Goldwin-Mayer.

Hannah Troy, who introduced Italian fashions to America and author of the Troy Figure for the shorter-waisted woman of fashion, was here on vacation with her husband over the holidays.

Mexico's fabulous young designer, Estaban Mayo, will visit the resort on February 4 to present his colorful and artistic collection at the Fete du Soleil at Flagler Museum. Fete du Soleil is a project of the Guild of the Junior Museum and its fashion show is sponsored and staged by Burdine's.

* * *

Palm Beach's increasing importance as a fashion center is emphasized by the number of big name designers who come to Palm Beach to introduce their own collections. Palm Beach's own Odette de Bruniere Benjamin brought her first collection of distinguished fashions to the Worth Avenue salon of Florence Lustig where she modeled the clothes informally for several days before returning to New York. The formal premiere showing was planned for late January, according to Miss Lustig, exclusive outlet for the Odette de Bruniere collection. It was Florence Lustig who encouraged Mrs. Benjamin to enter the field of fashion design. So pleased is she with the first collection that she commented, "A star is born on the fashion horizon." Odette de Bruniere Benjamin, a tall beautiful brunette, has a special rapport with the tall girl and has designed many of her most chic gowns for the taller figure.

On February 10 Count Ferdinando Sarmi will arrive in Palm Beach for a three-day visit at Hattie Carnegie's Royal Poinciana Plaza salon where he will personally introduce his collection which will be modeled in the Regency Room. While in the resort he will be a guest at the Colony Hotel. His 1963 Spring and resort collection is acclaimed one of the noted designer's most inspired.

* * *

Mrs. Jeanne Levin, amateur artist, with husband Isadore Levin, has been a collector of post-impressionist art for the past 25 years. They own a distinguished collection which has been shown in several museums, the Art Institute of Detroit, and is now in their home on Garden Road, Palm Beach.

Of modern architectural background, the house was designed to provide proper setting, advantageous display of their post-impressionist paintings, contemporary and antique primitive sculptures and the mixture of antique treasures which they have gathered from all over the world. Their most recent enthusiasm is the collection of primitive African sculptures. Prize possession in this field are two Cycladic figures created in 2500 B.C., a rare find and purchase since practically all of these are already in museums.

Mrs. Levin has long been associated with art museums in volunteer capacity. She was associated trustee and chairman of the Friends of Art in Detroit (their home before moving to Palm Beach). Here she is interested in the Norton Gallery of which Mr. Levin is a trustee.

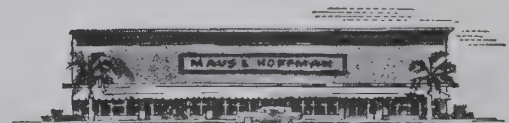
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At the Tankoos party: S. Joseph Tankoos, Joan Muss, Guilford Dudley and Mrs. Tankoos.

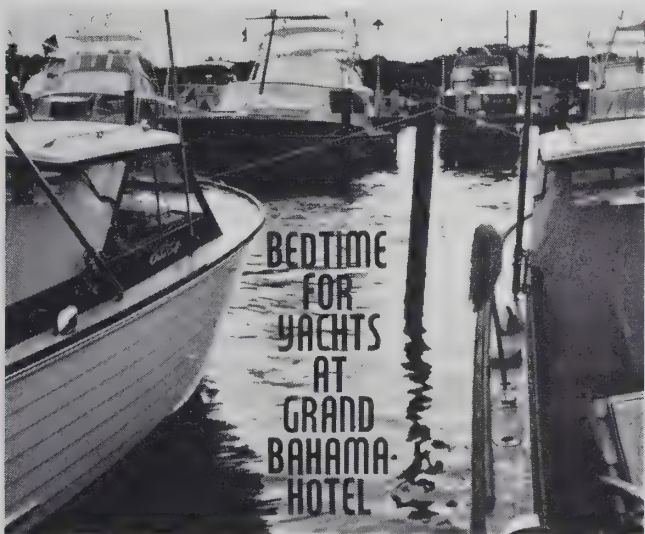
at the COLONY

homes, Michael Greer; theatre favorite, Beatrice Lilly; fashion designer for a princess—Grace of Monaco, Miss Helen Rose of MGM, Hollywood; famed architect, Edward Durell Stone, who wrote of his career in "The Evolution of an Architect;" Thomas J. Deegan, entrepreneur of the next World's Fair; cosmetics queen, Estee Lauder; McCall's Magazine's travel editor, Horace Sutton, who came to Palm Beach to do a story on "a poor man's Palm Beach;" and the internationally-known drug firm, J. K. Lilly. Society songstress, Joan Reynolds Muss, wife of David, the industrialist, and daughter of Mrs. Byron Foy and author, Quentin Reynolds.

Such famous couturiers from Worth Avenue and Royal Poinciana Plaza as Martha's, Sara Fredericks, Salon Francais, J. J. Jonas, Saks Fifth Avenue, I. Miller, Bronzini and Edward Flanagan jewels, show their distinctive wares.

Parties galore, prominent people from the international limelight and a daily parade of beautiful fashions started the Colony Hotel off on a winter social season.

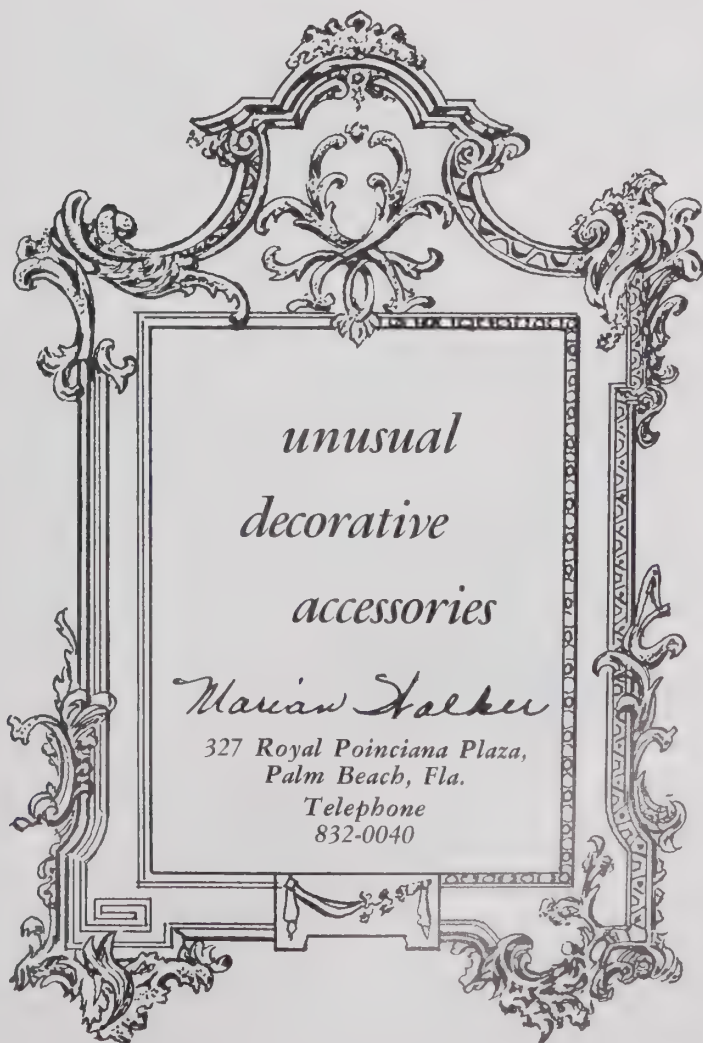
Career names abound in the Pool Room for gourmet dining or dancing to Anaya and His Cuban Orchestra. Among those seen were the famous designer who specializes in UN embassies and great



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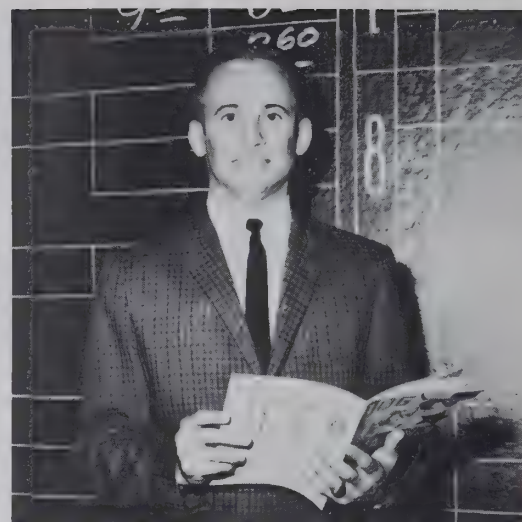
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Sam R. Quincey Photo

The Franklin Lambs are frequent track visitors during the long racing season.



Sam R. Quincey Photo

Kansas City Athletics' shortstop Dick Howser visits Palm Beach Kennel Club.

at the PBKC Special Setting

Resort greyhound racing fans, delighted with the superb facilities of the plush clubhouse, turned out en masse for the gala opening of the 1963 racing season at the magnificent all-new Palm Beach Kennel Club on January 7.

President John E. Boggiano received compliments on all sides from fans at the inaugural who were lavish in their praise of clubhouse, with its luxurious appointments, beautiful decor and furnishings.

The plush new plant, measuring 440 feet in length and completely glass-enclosed and heated, is a blaze of color—both inside and out—and brings to the Palm Beaches an entirely new concept in racing pleasure.

In addition to the new plant itself, racegoers this season discover several other important innovations, including matinee racing every Saturday afternoon starting at 2 p.m., and the introduction of the "Big Q", America's newest and most exciting form of wagering.

The Saturday matinees are presented in addition to the regular nightly programs, Monday through Saturday, when post time for the first race is 8:15. Ten races are carded Monday through Thursday and 11 races make up the program on Friday and Saturday nights.

Matinee racing is new to the Palm Beach Kennel Club but for several years has been very popular at other Florida tracks, including those at Jacksonville, Tampa, Daytona Beach, Orlando, Sarasota and St. Petersburg.

The "Big Q", which produces gigantic payoffs (one last summer at Daytona

Beach was \$7,199.60) is designed to test and reward skill at picking quinielas. It is a special wager in which you select first and second place winners in the last two races of each racing program. If your ticket on the next-to-last race (first half of the "Big Q") is a winner, you exchange it for a ticket on the last race (last half of the "Big Q"). Holders of winning tickets in the last race then share the entire "Big Q" pool.

Regular quiniela wagering continues as usual on the last two races as the "Big Q" is an entirely separate pool and has no relation to any other pools.

The 1963 season at the PBKC extends through April 24 and it's too early to know which of the kennels possess the most strength but fans are already predicting that newcomer Jack B. Herold, of Taunton, Massachusetts, may be the man to beat for top money winning honors among the kennel owners.

The Herold kennel is loaded with feature race speedsters, among them Alice Chalmers, Celestar, Chourico, Golomki and a very speedy youngster with the intriguing name of Joe Cement.

Neptune's Trophy, owned by Mrs. Juliene J. Goble, set new records for both the 1635-foot Royal Palm Course and the three-eighth mile distance last winter and is out to take the track championship for the second year in a row.

Also coming in for much attention from the fans are Cactus Noel, winner of the American Derby at Taunton, Mass., in October, and Nancy's Fair and Tuxedo Dancer, both finalists in the \$25,000 event.

*"taste, cleverness, transference
and simplicity are bases . . . "*

Needles by:

(Continued from page 66)

so must they, almost simultaneously, transmit the visage and anticipation of good things to come.

This is the excitement, the creativity . . . the art of fashion. Personally, I find it provocative and enjoyable. Simple observation will verify that design, whether rendered in silk or steel, can accentuate the force and direction being taken, either by an individual, an industry, or an empire.

New approaches in communications, for instance, have helped clarify the arts for everyone. Children have adjusted their sights to the abstract in cartoons,

the futuristic in games and toys, and even to "great expectations" of the books written especially for them. For example, one publisher I am sure has escaped very little attention by parents and children alike is The Golden Press. Book stores, supermarkets and candy shops are still feeling vibrations of their impact. You must have seen them in your travels, if not more likely, under your boy's arm or in your little girl's lap. Some of these superbly produced books for "children of all ages" are as inexpensive as forty-nine cents, and kids on the "culture circuit" are, I understand, buying them on sight without holding a parental pow-wow of any kind. The deposits reaped from soda-pop bottles apparently provide a major source of immediate revenue in support of their newfound thirst for knowledge. Other

volumes range from one to fifteen dollars in price and include endless interests as intriguing as "The Golden Encyclopedia of Art," "Prehistoric to Classical Painting," "The Golden Book of the Renaissance," Churchill's "The Second World War," "The World of Science," "Man and Power," and so on down in age-range to Hilary Knight's illustrated version of "Mother Goose." Handsomely bound, and highly readable, these books represent still another dimension of the concentrated efforts in art and culture at the consumer level.

Even those of us over the age of 16, though admittedly more doddering, have been sparked by these brain-rattling influences. Fashion's innate freedom to innovate, change, develop and invent where necessary is part of its full-length portrait. Taste, cleverness, transference and simplicity are just a few of the bases designers must touch-on to complete a single fashion hit worth writing Rome about.

Fashion designers can no longer occupy themselves with the pure enjoyment of merely dressing a woman. They must dress all her interests, as well. And, if you have met as many beautiful, interesting women as I have, you may appreciate the enormity of such an assignment.

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Women today are conversational in art, books, world affairs, antiques, bridge and Scuba diving, among other less probable topics. It seems to me the moon itself has suffered at the hands of science when a man can't even refer to it during a rational romance without being countered by the latest astronaut story, or statistics on how many Saks Fifth Avenue stores will be there by 1980.

In fact, getting back to the deep-sea side of fashion for a moment, it has come to my attention of my "what-next" department that fashion has even been successfully submerged in the Scuba-diving world by way of the new, fashion-patterned and color-splashed diving suits being manufactured by the AMF-Voit Division of American Machine & Foundry Company. The suits made their debut at Paradise Island recently, and reports from the Mermaids Union indicate they may strike in protest over the competition. A sailor's life is never calm.

American fashion has become re-vitalized and exceedingly competent—regardless of how much, or whose, money is being spent. A pinnacle of style is available at all price levels and education in good taste is on the upswing. To those women who scale the Best-Dressed ladders in social fashion, of course, extreme wealth always seems coincident. This

understandably, if unfortunately, tends to distort the value of the achievement in the eyes of the at least 23,000,000 women in America who dress for their work, as well as their waltzing and water sports.

Women who know fashion and realize its value can be best-dressed in every sense of the word. This applies particularly, I would say, to the young elegant set, most of whom are generously endowed with the proper proportions of poise and personality, if not the cash, to carry fashion. My "Young America" collection was designed as a result of this belief.

The young in art and the young in fashion approach their own ideas and interpretations with an enviable passion. Continuing signals of flair and interest within the younger fashion community

are being met with enthusiasm by designers.

Enthusiasm, of course, has become a natural reflex in Palm Beach . . . almost synonymous with the social pace. This has happened especially, think, since art entrenched itself as a permanent resident, and invited a full turn-out of guests to its various showplaces in the area.

Frankly, I have always felt gallery-hopping a grossly unfair sport in most quarters. Unfair to the artist and audience alike. It's all very well to tell friends to go catch a certain exhibit, a single portrait or what-have-you because you know they will like it. The area that I think is passed over far too lightly is the general pandemonium that often exists at these showings which results in a consequent lack of attentive concentration being extended the artist.

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"imagination remains a basic incentive of fashion . . ."

Seeing an exhibit is one thing, in my opinion, and thinking about an exhibit or a single picture, is something quite removed from the visual. To think considerably in terms of art requires privacy, even isolation. And to expect such privacy for the exercise of your own quiet thoughts at a gallery where your friends turn up is unthinkable. Conversation is the number one enemy of the artist when it reaches the "aren't the colors striking, when did you two get back from Nassau" stages of blurring.

Perhaps some sort of rulebook for gallery-going should be distributed—or at best some artful disguise handed out in advance to diminish the probability of friends recognizing one another. If Palm Beach is running true to form, a party in support of this premise is bound

to materialize before the end of the season. Everyone will be invited to attend cloaked in some uninteresting (so as not to be distracting) and impenetrable disguise. The collection will be viewed alone, with idioms and identity being reserved for the social soiree to follow. Somewhere there must be a legion of artists who would welcome a similar display of courtesy by the viewer. The viewer, after all, would stand to gain from the experience far more than he is putting into it. Art and imagination have coexisted since the dawn of mankind's invention . . . and imagination remains a basic incentive of fashion today. I have found that thirty minutes of high-pitched creativity can be worth more than a week spent in low gear.

Just as there are paintings which rep-

resent a patching together of many impressions—unrelated factors skillfully placed—so is there in mass fashion a tendency to incorporate as many "known quantity" sales incentives within a single design. The end result is frequently chaotic and conducive more to confusion than profit. It is in the often obscure or nebulous areas that a designer's imagination must come into play.

If imagination is a key to creativity in fashion, it is most certainly a private key to art and the appreciation of it. Visiting Palm Beach currently, in fact, is Mlle. Poucette, the distinguished young French painter whose fresh, innocent approach to art has been heralded as unique. An exhibit of her work, expected sometime this month, is being anticipated by all concerned as a prize example of imagination and its deep-rooted reflections in art. In the meantime, Agostini, Zavaro, Chase, Avery, Myers and a multitude of other noted artists are thriving at the local galleries.

If fashion flourishes in Palm Beach the way art has during the Sixties, the New York World's Fair scheduled for 1964 may want to consider re-locating. Accommodations are problematical, of course, but it would be difficult to find enthusiasm in a smaller, concentrated or more powerful capsule dose.



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Keith Ingermann was given his first exhibition at the Worth Avenue Gallery in Palm Beach, 15 years ago. Today, his paintings sell for up to \$3,000.

the Young Artist

By CHARLES WIELAND

The first exhibition of a young American artist is probably the most difficult break-through in his career. Finding a reputable gallery to exhibit his work, to bring it before the public, to promote it and to place it in important private collections is his first step toward success and recognition. And most young artists, that is, the serious ones, have an insatiable drive for success.

Today, however, finding a gallery that will give an artist his first show is not an easy task, though gallery directors will tell you they are always "looking for new talent." In most cases they are. More often galleries of note have a "sta-

ble" of artists whom they regularly show, artists who are either established or well on their way to achieving recognition. Breaking through this stiff competition is a major accomplishment.

Competition from the young Europeans, notably the French and Italians, must not be discounted, for their work is arriving in cart-loads from Europe for exhibition in this country. Some directors scour Europe each year searching for young, exciting Europeans. They exhibit them in this country to much fanfare.

In most cases, though, a talented American painter will have no difficulty in finding a gallery director to view his

paintings. Art today is business, big business, and a director can never tell when he will find an artist who has that unmistakable sign of freshness or a faint glimmer of greatness. If that be the case, the artist need not worry about walking the pavements; the gallery will find room, you can be sure, to exhibit his work. Then he is on his own.

Unfortunately, the serious American painter, who has not had the opportunity of bringing his work before the public, number in the thousands. There are just so many galleries and wall space today comes at a high premium.

If an artist is fortunate enough to find a gallery that will give him his first show, he must bear in mind that it is an expensive item. The usual percentage a gallery takes on each sale is thirty-three and a third. Added to this, the artist usually incurs the costs of a preview cocktail party, his framing, publicity photographs. His brochure or announcement cost may be defrayed by the gallery.

It is not uncommon for an artist to have an exhibition with sales running into the thousands, only to realize a few hundred dollars, minus his collection of paintings, after the show is over. In time, as his paintings rise in value, his

“more feasible to begin low and work up to higher plateaus . . . ”

margin of profit naturally becomes greater.

What then does an exhibition do for him? For one thing, he can gain what he is mostly after, recognition. He will find his work going into collections which include paintings by more established artists; he will gain a certain amount of publicity through press coverage; he will have a set of critic's reviews; and, he will be on record as having a bona fide exhibition.

The question of what a beginning artist should charge for a painting or what the gallery thinks it is worth is probably one of the greatest problems he has to face. Usually a new artist will sell his work from \$75.00 to \$250.00, and, if he is consistent and hard-working, in time his paintings will increase in value. All too often new artists will value their paintings at much higher prices: \$500.00 to \$750.00. This is their prerogative. It is more feasible to begin low and work up to those higher plateaus in subsequent exhibitions. A sincere director will advise the latter procedure.

There are famous examples of beginners who have won overnight acclaim and whose paintings immediately soared into the thousands. They are, it must be stressed, the exception, and time will only tell where their career is headed.

In Palm Beach there are nine exhibition galleries, all of which feature either Americans and Europeans or solely American painters.

The Worth Avenue Gallery, the oldest exhibition gallery in Palm Beach, has a reputation for finding new artists. Mrs. Duggett Benson, the director, has launched a number of unknown artists who have gone on to win international recognition.

In her recent “Twentieth Anniversary Group Exhibition,” she included the work of a young man, Robert Bishop, who had been painting for a number of years, though had never been officially exhibited. Three of the five paintings he exhibited, ranging in price from \$65.00 to \$125.00 were sold and his work created unusual interest. It is a fair assumption

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"brought into prominence over a dozen artists . . ."

to say that in the future he will probably be featured in a one-man show.

Mrs. Benson believes in guiding and encouraging her artists. She strongly advises them to increase the price of their paintings gradually through periodic exhibitions.

One of her greatest success stories is that of an American, Keith Ingerman, whose paintings now are selling in New York for up to \$3,000. He began at the gallery in group shows, 15 years ago, at which time his paintings were being sold for \$75.00 to \$125.00.

The Findlay Galleries, of Chicago and Palm Beach, America's largest art gallery, is unusual in that they own their paintings, purchasing them outright in large numbers directly from the artists. Few galleries can afford to operate this way, and an artist once signed by Findlay is usually assured success.

The Palm Beach Galleries, like the Worth Avenue Gallery, specializes in Americans as well as Europeans. Since their opening in Palm Beach four years ago they have brought into prominence

over a dozen artists who formerly were basking in obscurity.

The other Palm Beach galleries, all interested in young artists, include Galerie Juarez, Gallery 14, and Thieme Galleries.

In addition, the Norton Gallery of Art in West Palm Beach holds a member show each year which is open to new artists and the Society of the Four Arts in Palm Beach presents an annual exhibition of Contemporary American Paintings, a competitive exhibition, from which an artist can gain sizable recognition.

Palm Beach is different from other communities as far as art is concerned. Young artists are greeted with open arms, encouraged and accepted. Famous collectors who live in the resort during the winter season have discriminating tastes; they are not impressed with big names, they buy what pleases the eye.

The town is a virtual paradise for the young artist. But, he must first find a gallery to show his work, and then of course, he has to produce.

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in the NEWS

Once again the dateline of Palm Beach went out all over the world as President John F. Kennedy visited the winter resort capital during the Christmas holidays. The President and Mrs. Kennedy stayed in the C. Michael Paul home for the extended visit. Their daily agenda included frequent swims in the ocean, water skiing, cruising on the presidential yacht "Honey Fitz" and the inevitable conference with cabinet members, etc. There was even a little time for relaxing in that famous rocking chair.



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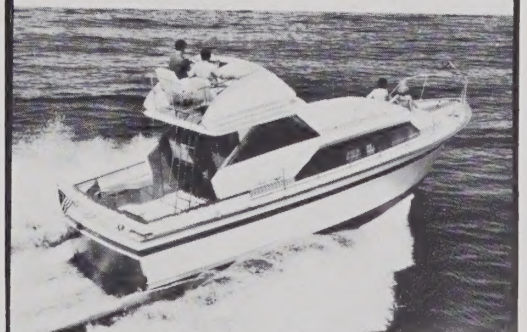
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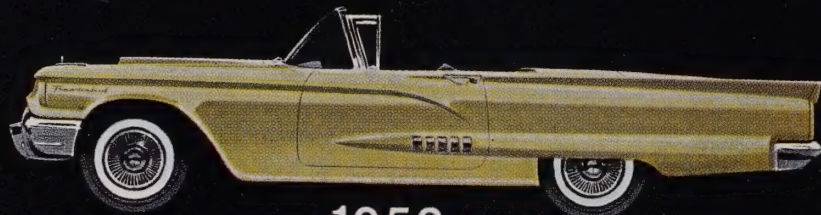
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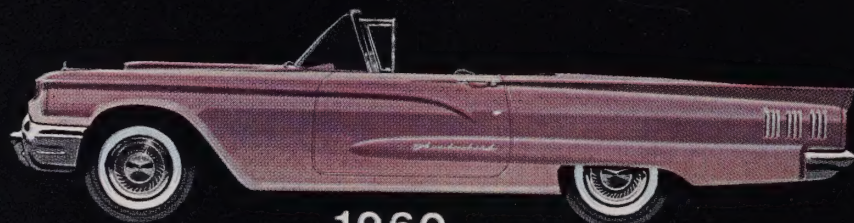
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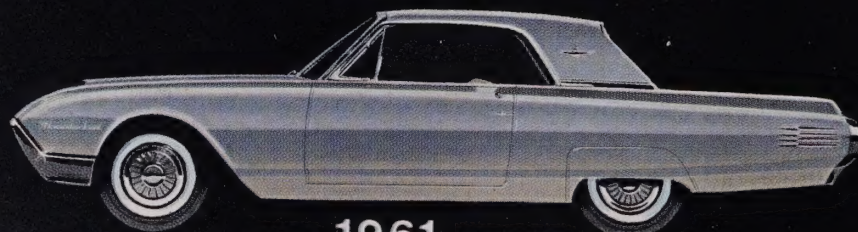
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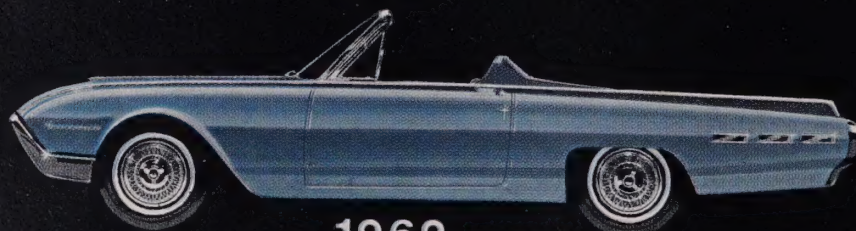
1959



1960



1961



1962



1963

The story of a classic

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The hope was to make the Thunderbird both individual and enduring. If you will take another look at the cars which evolved from this hope—the Thunderbirds on these pages—you will in all probability agree we were successful.

Imitated—but unmatched. Every model is being driven proudly today, and, as a matter of fact, the early ones are already collectors' items, commanding premium prices.

From the start, Thunderbird has been a trendsetter. It created a fresh new look—and inspired a good many echoes. You only have to glance at the newest cars to know that its look, its very lines, have been liberally borrowed by car after car, both here and abroad. It convinced Americans that a car could be both nimble and luxurious. Others have tried to follow that pace-making idea, too.

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No untried fledgling. You can see, looking down the years, that the Thunderbird has changed—but without changing. Each model is different, but the unique look, the zest, the flair for action remain as a basic theme.


What you can't see (but what is very real indeed) is the silky silence and perfection that ten years of development and refinement have given the latest Thunderbirds. There is no substitute for this time, this testing, this refinement. No car could hope to be really "like a Thunderbird" without this decade of development—but that means a ten-year wait.

Meanwhile, hundreds of thousands of drivers have discovered what it means to possess a car built in the classic tradition.

1963: best year yet. According to sales records for the 1963 introductory period, in fact, more people have accepted the keys to new Thunderbirds than in any like period of the car's history. These Thunderbird owners have discovered how deeply satisfying a timeless look of distinction can be. They realize how reassuring it is to own an automobile that is refined and polished in every detail. Indeed, our own very deep pride in the Thunderbird stems in no small measure from the manifest loyalty and pleasure of its owners—as well as the satisfaction any manufacturer can take from creating an unduplicated triumph that has stood the test of time.

PRODUCTS OF

MOTOR COMPANY

Thunderbird
unique in all the world 



The Compleat Woman

is the Carnegie woman who leads a life that's easy, pretty, unostentatious. If you identify with this woman, like the tasteful way she looks — her hat, her jewels, her superbly cut suit, her scent — you must make a mental note to see Hattie Carnegie Compleat, a superb Spring collection at Hattie Carnegie, 300 Royal Poinciana Plaza, Palm Beach.



Hattie Carnegie